



## EUROPEAN NEWS

Portuguese Premier faces key test in Assembly

By Jimmy Burns in Lisbon

TODAY, TEN days after his formal appointment as Portugal's new Prime Minister, Savio da Costa, a 55-year-old engineer, will present his Government programme to Parliament. The 263 delegates of the Portuguese Assembly of the Republic will then have tomorrow and the weekend for "reflection" before returning on Monday at the beginning of what promises to be a grueling five-day debate.

At the end of the debate, scheduled for late Friday night or early Saturday morning, any of the major political parties is constitutionally allowed to present a motion of rejection to the Government programme. If the motion is carried by over half of the delegates, Sr da Costa and his team must resign.

Latest indications suggest that the Government's chances of survival in next week's crucial Parliamentary test are slim.

Recently both the Socialists and the Centre Democrats (CDs) whose six-month-old Government alliance collapsed at the end of July, declared their opposition both to the form and content of Sr da Costa's Government of "political independents and technocrats."

The Socialists, who with 102 seats in the assembly are Portugal's major parliamentary party, disengaged themselves from Sr da Costa when he was designated as Prime Minister by President Ramalho Eanes early last month. They claimed that the appointment of a man without any formal party links to lead the country contravened Article 190 of the Portuguese constitution.

This states that a new Prime Minister should be appointed with "due regard being had to the election results." The Socialists won the country's last general election with nearly 35 per cent of the vote.

The Conservatives, though initially more reserved about Sr da Costa's appointment recently came out strongly against the content of his Government, which they accuse of being "to the Left of the Socialists." In their view the Government's self-attached label of "political independence" hides an unofficial agreement reached by Sr da Costa and the Communist Party.

The Conservatives claim that three ministers—Sr Carlos Correia Gago (Foreign Affairs), Sr Costa Leal (Labour) and Sr Acacio Pereira Magro (Social Affairs)—are all "pro-Communist" and have been picked in return for a measure of stability in industry where the labour movement is largely Communist-dominated.

Conservative concern at the "red tinge" of key ministries lay behind the collapse of their alliance with the Socialists in July. The CDs then wanted the sacking of Sr Luis Sais, the Minister of Agriculture, who was accused of another "secret" deal with the Communists over agrarian reform.

The Socialists (102 seats) and the CDs (41 seats) have it in their power to vote together on a motion of rejection and topple the Government. If their initial reactions to Sr da Costa appear different and contradictory, they are linked by a third and most important factor which could force the two parties into an agreement against Sr da Costa.

Both the Socialists and the CDs feel increasingly that the Portuguese parliamentary system is threatened by a formation of a Government that has no official links with the main political parties, but has simply the support of the President.

Their apprehension has grown with the new administration's apparent intention to play much more than a transitional role.

Mr Sr da Costa and his technicians will gain parliamentary approval next week, the politicians claim, the parties would be accepting a fundamental change in Portugal's political system that would seriously undermine their own reason for existence.

Curiously Sr da Costa is not so far met with outright opposition from the more traditionally aggressive parties—the right-wing Social Democrats (PSD) and the pro-Soviet Communist Party.

But these "friends," though useful for the new Government, are not sufficient in a parliamentary vote. Even if the Social Democrats and the Communists were to join in an unlikely alliance they could muster only 133 votes against the combined vote of 143 from the Socialists and the Conservatives.

The political parties will not declare their formal and final position until the debate on the programme has begun.

But it is clear that the content of the programme may already be irrelevant. As a leading Conservative told me yesterday: "We'll be voting on the Government, not on the programme."

Meanwhile the Socialist Party, recovered from the psychological blow of Sr Mario Soares' dismissal from the Premiership in July, has begun a series of meetings with the three other major political parties.

## France introduces special tax to curb overtime

BY DAVID CURRY

**THE FRENCH** Government has decided to impose a special tax on overtime to meet the rise in unemployment. Workers will be paid 30 per cent extra for overtime work. Instead of the present 25 per cent, but a third of that will be taken in tax and paid into the national unemployment fund.

The measure is intended to make it more expensive for employers and workers to introduce overtime. The special tax is among measures approved by the Cabinet today in response to the rise in unemployment. The Government estimates that it is likely to top 1.2m this year, but the unions fear that might be a severe underestimate.

The other main decision is to set up a FF 300 special fund Minister, promised that the remain unchanged.

for industrial construction and job creation in regions suffering from the crisis in steel and shipbuilding. The FF 300 will be added to the present 25 per cent extra to develop apprenticeships and mobility by white-collar workers would be available this year.

The unions and employers have been encouraged to negotiate changes in the unemployment benefit system to even up processes operations, for example in steel, and an extra "half-shift" might be added to the existing four shifts. Employers would be exempted from social security charges for the extra manpower.

The measures include no radical proposals. The Prime Minister, M. Raymond Barre, has specifically ruled out steps that would add to business costs without necessarily creating more permanent employment. Thus the age of retirement and the length of the working week

is to be left unchanged.

PARIS, Sept. 6.

## Chancellor dismisses latest spy rumours

BY JONATHAN CARR

**CHANCELLOR** Helmut Schmidt has dismissed allegations of a new West German spying affair as a "giant air balloon" sent aloft by the political Opposition damage to the ruling Social Democratic Party (SPD).

In his first public comment on the affair, made at a provincial election campaign rally, Herr Schmidt described as a "dirty invention" allegations made by some Opposition politicians and newspapers about the SPD and Herr Egon Bahr, its executive secretary.

It has been alleged that a Romanian defector to the West, passed on to the U.S. information suggesting spying in the SPD's ranks and the existence of a plan by Herr Bahr for West German withdrawal from NATO.

Herr Schmidt said that when he met Mr. Walter Mondale, the U.S. Vice-President, in Rome recently, he was assured that Washington had been given no such indications from

Meanwhile, the Cabinet today postponed a decision on a request by the Federal Attorney's office to start legal proceedings against some journalists in connection with the affair. More detail were asked for.

It is suggested that some of the media made public details of the investigation into the spying affair in such a way as to prejudice its outcome.

Reuter reports from West Berlin: The city's authorities flew 129 Pakistanis home to-day.

Yesterday 166 Pakistanis were flown back to Karachi, and a total of 591 have been expelled over the last week. In the first eight months of this year, almost 4,000 Pakistanis have arrived here, hoping for political asylum.

**Bonn wins human rights case**

STRAßBURG, Sept. 6.

**THE EUROPEAN** Court of Human Rights ruled today that a West German law allowing secret phone-tapping and opening of mail did not violate the European Convention on Human Rights.

The court said in its judgment: "Democratic societies nowadays find themselves threatened by highly sophisticated forms of espionage and by terrorism with the result that the state must be able in order to effectively counter such threats, to undertake the secret surveillance of subversive elements operating within its jurisdiction."

The case was brought by five lawyers headed by public prosecutor Herr Gerhard Klass, who contended that the 1968 law violated articles of the European Convention on Human Rights, including the right to respect for private and family life. The West German law restricted the right to secrecy of post and telecommunications, authorising in certain circumstances secret surveillance.

Reuter

**West German production up**

BY OUR OWN CORRESPONDENT

**BONN, Sept. 6.** WEST GERMANY'S industrial production figures have been revised upwards to present a markedly more positive picture of the position at mid-year.

The Economics Ministry said today that revised June production figures show a 2.5 per cent increase against May, and the 1 per cent provisionally announced.

Provisional July figures now released show a rise of 3.5 per cent against the revised June figure, but the Ministry notes that the new data, too, may change.

Some observers believe that Spain may offer to back Cuban efforts to normalise relations with the West, in return for Cuban intervention on its behalf.

Both the Spanish Government and the King subscribe to St. Perez's vision of a united Latin America in which both Spain and Portugal would play a part. But whereas under Gen.

At the same time, Spain would like to have its relations with Latin America on an organised footing before entering the EEC, and perhaps gain the finding of concessions in its trading relations with them that Britain had with the Commonwealth when it joined the EEC.

Spain's trade with Cuba is more balanced, with exports worth some Ptas 11bn last year.

Spain mostly imports Cuban sugar, but with a glut of home-produced sugar which is unlikely to disappear for at least a year, Pta 24bn worth of Spanish goods, with the trade balance markedly in Spain's favour.

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## OVERSEAS NEWS

# Botha rejects proposals for UN role in Namibia

BY OUR OWN CORRESPONDENT

SOUTH AFRICA today rejected key parts of proposals for UN involvement in the Namibian independence process, but left the door open for further negotiations.

The South African Foreign Minister, Mr. R. F. P. Botha, made his government's position known in a lengthy letter to the UN Secretary-General, Dr. Kurt Waldheim, who submitted the plan to the Security Council a week ago.

Mr. Botha said elements of the plan that were unacceptable to South Africa included the proposed dispatch of a 7,000-strong UN military force and 300 civilian police to Namibia, and the proposed postponement of independence beyond the end of this year, to which his Government is already committed.

"It is a cause of great concern and disappointment to the South African Government that, in spite of what has been achieved and the clear wishes of the people of South West Africa, we are caught up in arguments far removed from the main questions of principle," Mr. Botha said.

He repeated that the South African Government accepted the settlement proposed by

the five Western members of the Security Council—Britain, France, the U.S., West Germany and Canada—which it agreed on April 25. "We are prepared to adhere to that decision but not so long with interpretations inconsistent with the proposal," he said.

He protested that there was no provision in the Western plan for UN civilian police, and it specifically set December 31 as the date for Namibian independence.

Despite his strong attack on the blueprint presented by Dr. Waldheim which has yet to be formally considered by the Security Council, South African officials said talks with the UN about implementing the proposed settlement could continue. Mr. Botha planned to leave New York tonight for home, but would keep staff members here to maintain contact with UN and other officials.

Delegates of the five Western countries went into urgent consultations at the U.S. mission to the UN as soon as word was received about the South African Government's position. This apparently was developed at a Cabinet meeting in Pretoria yesterday presided over by Mr. Pieter Botha, the Defence

UNITED NATIONS, Sept. 6.

# S. Africans open £144m chemical plant

BY RYHS DAVID

By Quinton Peet

JOHANNESBURG, Sept. 6. A NEW South African chemical plant, the R230m (£144m) Coalplex scheme at Sasolburg, was formally opened today by Sir Arthur Knight, the company chairman, with officials from the Ministry of International Trade and Industry and from the trading group Mitsui.

The plant produces PVC and other by-products including caustic soda and chlorine, from coal. Mr. Heunis predicted that it would eventually save the South African economy some R60m (£40m).

Coupled, which is 60 per cent owned by AECI (itself 40 per cent owned by Britain's ICI) and 40 per cent by Sentracem, is sited beside the original Sasol oil-from-coal plant at Sasolburg, from which it gets its ethylene supplies. The plant has been in operation since the last quarter of 1977. At full capacity, it will employ some 1,700 people.

Output of the plant is put at 100,000 tonnes of PVC a year, of which more than 40,000 tonnes will be exported. Coupled is currently tendering for an Iranian order for 90,000 tonnes.

Mr. Hendrik Smit, chairman of Sentracem, said that although export orders had already been obtained for the full production capacity of one carbide furnace, a second furnace could be commissioned if the Government would provide better export allowances. The South African Government played an important part in persuading the two South African chemicalists to join forces for the Coalplex project, which Mr. Harry Oppenheimer, chairman of AECI, earlier described as of great economic and strategic importance to South Africa.

# Indian state asks for flood assistance

NEW DELHI, Sept. 6.

THE DEVASTATING Indian floods now stretch in an almost continuous belt from Delhi along the mighty Ganges river, through the states of Uttar Pradesh and Bihar, and down into West Bengal and Orissa, according to latest reports.

Total crop losses due to

reconstruction in hundreds of villages where thousands of mud-walled huts have dis-

olved in the floodwaters totalled hundreds of millions of dollars.

The Uttar Pradesh Chief Minister, Mr. Ram Narshar Yadav today asked the central government for a grant of 2,500 rupees (\$310m) for relief work. In addition to the 15,000 tonnes of wheat already made available for free distribution, at least 20,000 tonnes more were required, he said.

So far 484 people have died in the Uttar Pradesh floods, 231 in Himachal Pradesh, 181 in Bihar and at least 200 more in Delhi, Rajasthan, Baranya, Punjab and Kashmirk, according to official figures.

When the flood waters re-

cede, both the death toll and damage estimates in West Bengal could exceed all these figures. Correspondents visiting the Midnapore district, west of Calcutta, reported that several hundred people have died and scores of villages have disappeared.

The West Bengal Government has so far confirmed only 50 deaths. But Indian state governments are often anxious to play down casualties in major natural disasters, and it is believed in Calcutta that this may be the case in West Bengal.

The state's fear allegations of negligence from their political opponents or charges that they failed to give sufficient warning to endangered populations. The Andhra Pradesh disaster last year became a political issue, with the central and state governments trading charges while little was done to help rehabilitate the survivors. It was several days before even the bodies were buried.

China is building five hydro-

electric power stations with a total capacity of 11,000 kilowatts on canals linking Peking and the Miyun reservoir to the North-east. This is nearly three times the total capacity of existing hydro-electric power stations in the capital's suburbs.

It added that if Moscow succeeded in helping Hanoi to establish an Indochina federation, it could force the United States to withdraw its troops from the Pacific in the East and cut its seat route from the Pacific to the Indian Ocean in the West.

# Syrians and Christians clash in heavy Beirut fighting

BY IHSAH HUJAZI

SYRIAN TROOPS of the Arab peace keeping force fought with Christian militias all night in the south-eastern suburbs of the Lebanese capital. There has been a number of casualties and several fires broke out in the quarters of Ain El-Rummaneh and Chiyah, according to eye-witnesses.

Artillery and rockets were used in the exchanges which newspapers attributed to the beginning today of the Camp David summit on the Middle East. Officials here believe that certain elements in Lebanon would like to "keep the pot boiling" while

Sonic booms today over Beirut

caused by Israeli fighter planes added to the tension. The jets flew at high altitude leaving behind long lines of white smoke.

Observers here said the Israeli over-flights were intended as a show of force to reassure the Christian militias, as their leaders and the media have been playing up reports about an alleged Syrian military build-up here.

The daily Al Amal, organ of the main right-wing faction, the Phalange party, claimed Soviet military technicians were helping the Syrians in setting up missile and anti-aircraft sites in Lebanon.

Informed military sources, however, said that whereas the Syrians have been strengthening their positions because of the possibility of a military intervention by the Israelis, most of the reports about the build-up are grossly exaggerated.

The guerrillas, in a precautionary move, have called off marches which were to be held here today to protest the Camp David summit.

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## HOME NEWS

**Thorpe loses role as foreign affairs spokesman**

BY IAN OWEN, PARLIAMENTARY STAFF

**L**YTON Mid-Suffolk oil tanker ran aground during the night of last Friday, London, yesterday. It was reviewed by the unpreceded committee, consisting of the former Liberal leader, at the end of last week. On June 21, a total of 128 ships were stranded during the night. The previous day, when 150 ships were stranded, Mr. Thorpe's speech was given notice of his role as the party's spokesman on foreign affairs.

His exclusion from the Liberal shadow Cabinet was disclosed by Mr. David Steel, the Liberal leader, in a terse statement. Mr. Steel said that as a temporary measure, he had taken over Mr. Thorpe's foreign affairs role.

The impression given by the Liberal Party was that this was an amicable arrangement agreed when Mr. Steel and Mr. Thorpe met in London last week.

**Inner city clean-up will cost £15m**

FINANCIAL TIMES REPORTER

**T**HIS GOVERNMENT is to spend £15m over the next three and a half years to give a new look to inner city areas.

The scheme, to be known as "Operation Clean Up," was launched yesterday by Mr. Peter Shore, Secretary for the Environment.

He said that the cash would go to 29 districts most in need of being spruced up.

The scheme will consist of a range of small projects which can be carried out quickly.

"The kind of thing I have in mind includes the clearance of attract industry back to the rubbish from vacant and waste cities.

**Shoe industry agrees to improve service**

BY OUR CONSUMER AFFAIRS CORRESPONDENT

**M**OST multiple footwear companies have agreed to improve profit margins to last year's level of service and protect jobs in the industry as an alternative to cutting profit margins by at least 2 per cent. Mr. Roy Hattersley, Prices Secretary, said yesterday.

Companies that have failed to give the Department of Prices such assurances will have to reduce gross margins in any six-month period to the level achieved in 1976, or last year's margin reduced by 2 per cent.

Under the order, 39 multiple footwear companies—which combine most of the British shoe trade—will expire on October 1, 1980.

**Akroyd expands range**

BY MARGARET REED

**A**KROYD & SMITHERS, the large London stockbroking concern, is to widen the range of exchange control requirement South African gold mining to 25 per cent of the proceeds shares—Kaffirs—in which it is sales of overseas stocks by dealers.

Akroyd, which began trading without attracting an investment premium in about 15 of these stocks in April, will add about 30 more. Smith Bros. is the other big names to its book, so covering jobber dealing in Kaffir shares, the whole list, from October 1. The smaller Charles T. Pulley and beginning of its next trades in a number of South African gold mining issues.

**Crown Agents' changes**

**M**R. ALAN FROOD is to be managing director of the Crown Agents when the present holder of the post, Mr. Sidney Eburne, takes over the chairmanship from Sir John Cuckney on October 1, writes Margaret Reid.

Mr. Frood joined the Crown Agents in January 1973 and is now controller of services to principals and director of financial services.

He began his career at the Bank of England and was afterwards in the Colonial Service in 1950. He returned to banking in 1960 and in 1961 became a director of Bankers Trust International.

**Payments balance goes into £1.49bn deficit**

**T**HE COMBINED deficit on the current and capital accounts of the UK balance of payments amounted to £1.49bn in the April-June period, compared with a surplus of £173m in the previous three months.

The deterioration was entirely in the capital account, reflecting the weakness of sterling and there was an improvement of £752m on an unadjusted basis on the current account.

The second quarter figures, £84m, as before.

**BALANCE OF PAYMENTS £M**

	1976	1977	1977	1st	2nd	1978
<b>CURRENT ACCOUNT</b>						
Visible balance	-2849	-1791	-5	-632	-135	
Invisible balance	-2882	+1965	+512	+295	+532	
Current balance	-1137	+289	+507	-317	+246	
Current balance	-1137	+289	+507	-317	+246	
Investment and other capital transactions	-2856	+6518	+1277	+79	-119	
Balancing item	+684	+2642	+32	+523	-678	
Balance for official finances	-3427	+7262	+1582	+475	-205	
<b>OFFICIAL FINANCING</b>						
Net transactions with IMF	+1012	+1113	0	0	0	
Other monetary authorities	-1034	-1034	0	0	0	
Official reserves held abroad	0	0	0	0	0	
By Government	0	+871	0	0	+531	
By public sector under exchange cover scheme	+172	+265	+14	-218	-218	
Official reserves (excluding ex. + additions)	+253	+598	+206	+46	-205	

\* Drawing on SICEX. Exports for goods by Government and 532m New York bond issue. Source: Central Statistical Office.

**Scrap car import curbs, says Datsun**

BY TERRY DOODSWORTH AND ARTHUR SMITH

**D**ATSUN DEALERS in the UK, who represent the largest car importers in the country, demanded yesterday that the British Government should tear up the agreement restricting Japanese imports because it is doing nothing to help BL Cars.

"We have been used as political scapegoats to help BL, but it has not helped the company one iota," Mr. Peter Fletcher, chairman of the Datsun dealers' action committee, said yesterday.

The committee wants a meeting with Mr. Edmund Dell, Trade Secretary, to discuss what it calls "this futile discrimination."

The Datsun dealers' initiative is bound to increase anxiety within the UK industry about Japanese companies' intentions for next year.

**Holiday delay cover**

BY ARTHUR SANDLES

**T**HIS industry had been hoping for further talks on limitation of shipments from Japan to follow this year's agreement to keep exports to the same level as last year. But, in spite of confident expectations that there would be a meeting at industry level this month to discuss further measures, the Japanese Automobile Manufacturers' Association has failed to agree on a date.

One possible reason for the delay is that the Japanese want to keep their options open until

it is clear whether there will be a General Election this autumn. But, there are fears among importers that their voluntary restraint agreement will be strengthened the next year if possible. That the Japanese once again will try to get trading arrangements back to a normal basis.

The core of the dealers' case is that their voluntary restraint agreement is not helping BL Cars, a breathing-spas in its recovery programme.

Sales have gone to Continental importers. The Japanese market share, in August, for example,

**Du Pont starts £26m expansion**

By Kevin Done

DU PONT, the US chemical company, has started work on the \$30m (£26m) expansion and modernisation of its synthetic rubber plant in Northern Ireland.

There has been no such reciprocal trading with Japan, which in the past has tended to be a fairly closed market, and

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## Development agency spending runs ahead of its funds

BY RAY PERMAN, SCOTTISH CORRESPONDENT

THE SCOTTISH Development Agency is likely to have spent its entire £300m budget before the five years it is intended to take companies by 1980-81. Calculated to Treasury requirements, the return last year was 9 per cent.

Sir William Gray, chairman, said yesterday that before 1980, when it will be five years old, the agency would have to scale down its activities unless further funds were available.

"Governments of whatever party are going to have to face the fact that with our rising growth in expenditure, the agency is going to run out of money very quickly."

Substantial funds have got to be made available if our growth is to continue and our help to industry is to continue," he said.

The agency's report for the last financial year shows that £51m was spent, compared to £25m in its first 15 months.

Sir William said that the agency expected to spend another £50m this year and more than £100m next year.

Most of the expenditure still goes on advance factory building and renewal of derelict land, but the amount devoted to industrial investment is growing rapidly.

The 18 companies which the agency has so far made a combined operating profit of £985,000 last year, representing a return on investment of 8 per cent.

He said the agency was not a source of soft loans and could not give grants. This was becoming increasingly apparent to companies, and the number coming forward reflected this fact.

## Investment reserve idea 'unattractive'

BY DAVID FREUD

SCHEMES AIMED at smoothing the UK investment cycle through tax concessions would not work because of the structure of capital allowances, says a National Economic Development Council committee.

A working party, led by Sir Jeremy Morse, chairman of Lloyds Bank, concluded that an investment reserve scheme was "not attractive" unless the tax regime was changed.

This finding effectively rules out any prospect of such a scheme being introduced. The idea, modelled on Swedish practice, was first proposed in 1983. The Committee on Finance for Investment set up the working party investigation two years ago.

The working party report, published yesterday, said that releases from the Swedish Invest-

ment Fund were generally considered very effective in their contra-cyclical impact during recessions in the 1980s.

The fund effectively provided participating companies with 100 per cent first year depreciation allowances when they invested out of it, whereas for companies and investment projects outside the scheme, allowances were spread over the years in the usual way.

The party said that while it was likely the British economy would benefit from a moderation of the investment cycle, a similar scheme was unlikely to bring quick results.

Britain already had 100 per cent first year allowances for vehicles, plant and machinery, so far more investment than in Sweden got the benefit of effective free depreciation.

## Job-changers penalised on pensions, says Which?

FINANCIAL TIMES REPORTER

EMPLOYERS' Pensions schemes are penalising people who change jobs and do not help them as much as they could, according to Money Which? published yesterday.

The Occupational Pensions Board — an official body which supervises some aspects of the schemes — has been asked by the Government to investigate the pension problems of job-changers.

"It seems unjust for people who have contributed similar amounts to similar pension schemes to get vastly different pensions according to the number of times they have changed jobs," the magazine says.

While many people who change jobs do so to get promotion and a pay increase, many others change jobs involuntarily through redundancy.

The possibility of people losing pensions could be a deterrent to changing jobs — which reduces the flexibility of the workforce.

The cost of many pension schemes was being kept down because of losses incurred by people who changed jobs.

DAVID FISHLOCK, SCIENCE EDITOR, REPORTS FROM THE BRITISH ASSOCIATION MEETING AT BATH

## Chemistry of sex traps pests

### Tate and Lyle to spend £20m on sugar-to-chemicals venture

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

THE UK and U.S. Governments have committed £20m to the development of new uses for sugar cane and other crops as sources of energy and chemical feedstocks, its chief executive for research and development told the British Association at Bath yesterday.

A Tate and Lyle research team, based at its R&D centre in Liverpool early next year, will produce for the first time anywhere a premium-value chemicals from sugar, said Prof. A. J. Vito in his presidential address on "creative botany" to the botany section.

The active ingredient of the pesticides under development for more than a decade — was a synthetic version of the scent females use to attract the male. The chemicals were costly to make but only a small amount was needed.

Synthetic pheromones could now be used to lure several moths and beetles into a trap. Leaf-cutting worms in Lucerne had been drastically reduced by trapping males in this way.

Damage to fruit by grape berry moth caterpillars in the U.S. was cut from 15 to 8 per cent.

Dr. Ellis also described the "confusion technique" of luring pests, in which the release of a pheromone in the area of a crop could prevent male and female pests from finding one another.

To control the pink bollworm in cottonfields, a machine had been used to place loops of synthetic fibre incorporating the chemical — on the cotton plants.

Another new venture by his company sought to engineer a Totem, designed to run on an packaged alcohol distillation unit, which it would try to sell to tropical countries.

It would aim at replacing the relatively crude stills used by cane-sugar factories in Brazil and Pakistan to make alcohol from sugar-cane as a fuel.

Brazil was already running 15 per cent of its cars on a mixture of fermentation alcohol and petrol but the stills used were very primitive.

Flat expected to be in production for Brazil shortly with the advanced stage.

### Farming 'less energy efficient'

AGRICULTURAL technology had become less efficient in energy use in recent years, said Professor Peter Wilson, chief agricultural adviser to EECU Sleek.

The technology had been improved, but Britain was using nearly 1-tonnes of oil-equivalent per person to provide the average consumption of 31 kilograms of meat a year.

This was as much as the commercial energy consumption per head for all purposes in the developing world, said Prof. Wilson.

It required more than 12 tonnes of oil-equivalent to land an edible tonne of "luxury" staples in some countries.

In Britain, glasshouse heating accounted for 25 per cent of the oil-based fuels used in agriculture. Fuel for early tomatoes

accounted for 40 per cent of production costs.

Although agriculture used less than 4 per cent of national energy consumption to provide Britain's unprocessed food, the total energy content of UK food when processed was nearer 16 per cent of national energy consumption. This was similar to figures quoted for Australia and the U.S.

In the short term, energy savings would slightly modify patterns of agriculture. But in the long term, agriculture "must become less dependent on energy-supplying systems, and this will be a major effect on production systems."

Changes could include husbanding different species which require low energy inputs on land or water not previously used for food production. The

service will maintain a register of members of the Institutions of Mechanical Engineers, and Production Engineers who have Higher National Certificates and want to change jobs.

K. Foreman (Marine), manufacturer of steering gear for yachts, Service and commercial craft has been acquired by Simpson-Lawrence.

There was only one respect in

which the costs of energy shortage needed to be added to other incipient threats to growth.

Some economists argued that a potent cause of a deceleration in growth would be the failure of investors to mobilise sufficient resources for productive investment.

In fact, if the pool of investment did not expand through time, and an increasing share of that investment was taken by the needs of the energy sector "in principle we might say that men working in factories would be deprived of the new machinery they needed to increase output."

This would happen "because the investible resources were being diverted elsewhere—for example, digging for inaccessible oil or building highly capital-intensive nuclear power stations."

Even in this case, however, the slower economic growth would reduce the demand for energy.

But it was argued that it would be impossible for gross domestic product to increase at the same rate. He would retain that energy demand would therefore grow more slowly, and the upward pressure on energy prices would be less.

"Less resources will need to be put into new methods of energy supply, and less money will have to be spent on conservation," he said.

The risk of energy shortage was a curse of growth, "and to the extent that we cannot attain any desired growth path, the energy shortage will not

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# Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHUETERS

## • PROCESSES

### Powder coats economically

PATENTS HAVE been obtained continually recharged till it is actually captured by a workpiece.

An automatic electrostatic powder coating system which can provide efficiencies as high as 98 per cent, which, according to Volstastic, compares with typical run-of-the-mill efficiencies around 50 per cent.

Thought to be the first such process to reach these levels of materials economy, it offers the further benefit that productivity is improved through a considerable speed-up in the conveyor belt carrying the workpieces. At the same time, the labour task of cleaning out the coating booth for a change of colour is made much easier, while powder recycling is virtually eliminated.

Supercoater is the name which has been chosen for the equipment, which is relatively simple to tailor to user requirements.

Basic equipment is the booth fitted on both sides with high voltage booster electrodes mounted alongside the conventional reciprocating powder guns.

These electrodes recharge all the powder particles that have lost their initial charge from the guns, and thus have failed to reach the workpieces travelling through the enclosure. In this way, any overspray powder is

sprayed over conventional wet paint spray units in that overspray paint—an expensive commodity—cannot be reclaimed.

Experimental work has also led to modifications to the air flow arrangements and is in the opposite direction to the movement of the work, giving more uniform powder distribution and better coverage. An aerofoil and air curtain are used to levitate and recirculate uncharged powder lying on the base of the booth—in this instance a continuous plastic belt moving in the same direction as the conveyor away from the air extraction port.

Sides and top of the booth are made of a plastic material which has a charge of the same polarity as the resin particles and repels them back into the air stream and towards the components being treated, again contributing to efficiency and helping where colour changes are frequent.

Steady air transfer back through the booth is maintained by a cyclone powder reclamation unit to which after-filters can be attached, if desired, and fitted with shakers to give close on 100 per cent powder utilisation.

Volstastic points out that this underlines one advantage of the

overspray colour changes are very quick to achieve, taking about seven minutes under typical production conditions. All that is needed is to clean out the booth, recharge the powder-supply container and purge the guns.

Developers point out that a single installation could be used to replace a series of mobile booths, each devoted to one colour, with considerable advantages to the user.

They claim a noteworthy increase in consistency of finish,

particularly important where textures or hammer-type surfaces are desired.

Volstastic Coatings is at 57 Stirling Road, Acton, London W3 01-982 6831.

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### Boeing in new drive

SIX MONTHS after the launch of its major financial planning service, EIS, Boeing Computer Centres has opened two new regional offices in Birmingham and Manchester.

Boeing, as well as being a manufacturer of aircraft and other high technology products, is one of the largest computer service companies in the world, employing over 4,000 professional personnel. Mainstream division of the UK company specialises in providing financial planning systems and APL programming language capabilities through its timesharing service licensed to IBM 3033 central processor in Virginia.

Demand from UK companies for more sophisticated planning techniques in general, and particularly for EIS, has been keen. Managers with big financial planning problems are seeking ways to solve them.

Boeing has accelerated plans to increase local access to time sharing systems as well as to increase sales and technical support teams in regional locations.

Boeing on Watford (02) 38331.

### Goonhilly hand-over

MARCONI yesterday formally converters and high speed bands over the new Goonhilly 4 (120Mbit/s) digital modems.

air terminal to the Post Office. Goonhilly 4 will be initially

designed as the first of its used with Europe's Orbital Test

kind for use with the next Satellite, OTS2 (forerunner to

generation of communications satellites operating in the Satellite, ECS), which was

launched on May 11 to prove the

new terminal was built as a joint venture project with the Department of Industry, the Post Office and Marconi Communication Systems and cost around £3m.

Virtually all of the equipment

is of Marconi design and manufacture. This includes a 19-metre diameter antenna with a four-

reflecting beam feed for international

frequency re-use, 2kW power Further details from Marconi

amplifiers, up and down on 0245 53231.

© MATERIALS

### Charcoal fuel from waste

UNDER-DEVELOPED countries of use constantly appear. They are always concerned about future supplies of coal and oil economic position in certain parts of the world because it may affect their balance of payments, now made from certain items.

Now, it appears, they are showing which hitherto were dismissed as waste materials as a source of waste.

High quality charcoal can be made without the need for high fuel.

A range of plant available for level technology—to provide an conversion of agricultural and forest waste into carbon fuel and industrial purposes from such substances like groundnut husks, sawdust and shavings, forestry woods, sandy lane, Workshops, and sawmill wastes, coconut husks, etc.

Charcoal, says the company, ranks as one of the most ancient products made by man, yet today many people are totally unaware of the wide variety of its uses or its great economic potential.

Many manufacturing processes rely on this material in its various forms and new methods continuous kiln designed for

continuous production on a 24-hour basis. This consumes sawmill offcuts, forest thinnings, waste woods and similar materials. The pyrolysis gases are controlled and used to provide heat to maintain kiln temperatures whilst controlling pollution.

The third unit is the horizontal continuous kiln developed recently to use a wide range of agricultural and sawmill wastes.

Nut shells, rice husk, sawdust, shavings, coffee husk, sunflower seed husk may also be converted by this moving bed unit. This horizontal unit, claims the company, represents a great step forward in the use of alternative materials in energy production.

Apart from its use for domestic and industrial purposes, the utilisation of charcoal is growing in the metal industries, in copper, iron and steel, in ceramic production, steam raising and producer gas, and said to be particularly important where special atmospheres are needed.

In lime and cement manufacture, charcoal is used as an internal fuel, being mixed with the limestone and fired to obtain quicklime.

As a pulverised fuel, charcoal powder may be used instead of coal in pulverised fuel firing for steam raising and power generation. It is easily ground to a fine powder and able to be used with standard pulverised fuel firing equipment.

DEBORAH PICKERING

Another recent move has been the purchase of a controlling interest in the Andrew Engineering Company of Minneapolis, Minnesota by the Charmilles Group. This acquisition will Gloucester factory and 50 and broaden the range of spark 100-pump versions are now in erosion machines marketed production and will be widely available early next year. The from the Andrew range will be added to the products marketed by Charmilles (UK) and it is expected that these will become available next year.

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Gloucester factory and 50 and broaden the range of spark

100-pump versions are now in

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expected that these will become

available next year.

The company has also announced plans to double the output of its Gloucester factory where it manufactures spark erosion machines for home and overseas markets.

In British factory, which has been in existence for five years, it is the only major manufacturing centre for the Swiss based group

overseas markets.

Future proposals include the introduction of a more advanced

computer control system to streamline work progress, stock control and delivery scheduling.

The Gloucester factory is currently assessing responsibility

within the Charmilles Group for

all special machine developments. This includes modifications and adaptations to equipment for special requirements.

Considerable potential for production work using spark face cutting, and is supplied by

both die sinking and two halves consisting of a fixed

wire machining, is seen by the

and moving abutment weighing

company for the future.

It is said to be ideal for low

material costs, such as

milling, planing, grinding,

boring, shaping, and general

machining.

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## Top 20 agencies take £60m-plus

**NEWS THAT** Johnson's Wax has buffed approximately £600,000 off billings out of McCann-Erickson marks virtually no correlation with billing. The first pause in McCann's record of the past 12 months. At the same time, the shuffle confirms a pattern: this year, in which advertisers have been increasingly prepared to switch accounts around amongst the biggest agencies at the expense of those outside the Top 20, rates Michael Thompson-Noel.

Johnson's has moved its Pledge brand, worth an estimated £400,000, from McCann's to Lenon and Bowles which in turn, Sparkle to Fomie Cone holding which in turn has taken up Final Touch, the Johnson's fabric conditioner from McCann's.

This amiable merry-go-round—McCann's has in any case won more than £20m worth of new business in the past year, not least of all Kodak's £3m—seems to confirm an apparent trend towards the biggest agencies identified this week by the chairman of one of London's most receptive smaller shops.

According to him, between January 1 and August 13 this year, the trade press observed the movement of 108 advertising accounts worth £200m. Most were gained by the Top 20 K agencies or their subsidiaries.

Considering the relatively modest base figure of £200,000, already inflated by boastfulness, it seems a surprisingly poor showing by 'the rest' which include some quite powerful contenders. At present, it seems that early half of all significant prospects are likely to choose a

a

size of the account. There is, of course, some correlation with billing. The average claimed size of accounts going to the Top 20 was £540,000. But that means that the Top 20 share of billings is even higher than their share of victories. They took £22m, or 82 per cent.

The chairman in question believes the trend is new, although after conducting his research his own agency suddenly found itself in the running for around £1m worth of new business.

A conservative estimate, the Top 20 have either captured or reshuffled at least £60m worth of business already thus far.

**BRITISH AIRWAYS** has launched its biggest-ever UK campaign, worth more than £2m. Three 60-second TV commercials will be seen nationally this autumn. The airline says its heavy use of TV reflects determination to capitalise on the advent of low fares and increased air travel... Allied Breweries is aiming for a major share in low-carbohydrate lager with Arctic Lite which it announced this week. The Midland Company, a Colman's position of considerable influence and affection within the houses of advertising. More than any other advertiser of his competitive profession he displays an ability to wield the scalpel, to cut through the tinsel and imagery with which it decks itself and go straight for the heart. He has more than 20 years' experience. For 12 years he was JWT's creative director.

In his view: "There is a very real risk that advertising is going to be seen as a cosmetic, as a piece of jewellery that you have because you have it, and that the real business of selling will come to be seen as what I call thrust marketing: getting stuff into the trade... Increasingly it has seemed to me that advertising is being evaluated now on a commercial basis... There is a danger that people writing advertisements will consciously or unconsciously set the winning of an award as their aim when they set out to write an ad. I am not saying that the best creative agencies have forgotten what they are in business for, but that it looks as though some people who are spending the money have forgotten what they are spending it for."

What particularly irked the JWT chairman was some re-

search by Wood, Bridgeman and Co. earlier this summer which

for is 'memorable' advertising. Forty-two per cent of Wood, Bridgeman's respondents said creativity meant the ability to produce memorable advertising. As I understand it, they were given the opportunity to follow that up by saying that by memorable advertising they mean advertising that would sooner or later have some effect on the consumer sales and profits. But they didn't. They stopped dead."

But why should advertising's role still not be understood? Why, in some quarters, should it apparently sustain a reputation as a frivolous adjunct of the business process?

"I believe the main reason is that a lot of the valuable effect of advertising is, in the short term, not measurable, whereas cutting prices to the trade or getting 50 coupons around can be measured very quickly. It has always been extraordinarily difficult, and will continue to be very difficult, to quantify the effect of long-term advertising, particularly on repeat purchase goods with high distribution and reasonably high market share."

"Another reason comes back to the definition of sales. Advertising and brand managers targets have for a very long time been set in terms of brand share

BY MICHAEL THOMPSON-NOEL

## Has advertising lost its way?

IT IS A SOBERING thought that appears to have laid bare an extraordinary state of affairs among Britain's top marketers. Wood, Bridgeman polled 50 advertising professionals in blue chip companies in a bid to discover what they thought about the role and effectiveness of the near £1bn advertising business. The results read like an exercise in grievous bodily harm.

Only five of the 50 considered advertising to be vital to marketing. Virtually four-fifths thought that advertising's key function was to accomplish tasks other than selling. Only three listed "value for money" as the most important quality they looked for in an agency's advertising.

As for the notion of advertising creativity, it was assessed as a central criterion in judging agencies, though few could agree on what creativity meant. Only one thought it meant advertising that sells. Seven thought it meant producing a "novel approach" and two that it meant original art direction or copywriting. The most agreed description was "an ability to produce memorable advertising, though again, none could agree on what that was."

This confusion, it seemed, stemmed from an apparent belief among marketing professionals that advertising was responsible chiefly for producing images and memories and associations rather than a concrete payout of sales.

Does it matter? According to Jeremy Bullmore: "It seems to me that it matters a great deal if advertising is thought to have no commercial effect because if it doesn't, then what the hell is anybody spending any money on it for?" Its effect can be very direct, like the taste of the paint, well be long-term. "The fact that it becomes increasingly difficult to measure over a period of time doesn't mean that you shouldn't continue to think of advertising as an investment as any other kind of investment."

"My instinct is that both within agencies and within the advertising side of marketing companies there is indeed an increasing belief that what they are looking



*"There is a very real risk that advertising is going to be seen as a cosmetic, a piece of jewellery..."*

—Jeremy Bullmore, JWT

advertising make it quite clear that the manufacturer is prepared to be accountable. I think we have forgotten about that because it has been taken so much for granted.

"Forget about content for the moment: creativity on the whole is about content. It is difficult to put numbers to it, but it does seem to me that you could argue that 75 per cent of the value of advertising is to advertise at all irrespective of content, whereas over the last 20 years, all the argument, all the discussion about advertising between agencies and sophisticated marketing companies has been about the 25 per cent of content. This may be one of the many reasons why advertising expenditure in real terms has declined, because nobody has dared to stand up and tell advertisers that they aren't spending enough."

"If you follow that line of thought, people say you mean you are against awards. I am only against awards if they become the only criterion against which advertising and advertisements are measured. They do a lot of good in trying to get people to find original solutions to commonplace problems.

"Increasingly it has seemed to me that advertising is being evaluated now on a non-functional basis. This report summed up our sense of frustration that something was fundamentally wrong. Recently an agency took a double-page ad saying it had won a couple of awards at Cannes and so on, and that if you wanted to win an award, you had to be a good agency, but it is at that point that I began to think the whole world's gone mad. The presumption behind that ad was that somebody was going to spend their shareholders' money with the primary aim of winning a Gold Lion from the jury in Cannes. It was evidence that what we suspected was true.

"One has heard many times that advertising has got to work harder this year. I have never been told that advertising has to work less hard this year than it did before. It's a ludicrous statement, and all the emphasis is going on content rather than on advertising weight because it is on content that agencies compete.

"One comes back to the effect of the emergence of this word of creativity and the almost total inability of anybody to define what they mean by it other than by writing an ad. There is a precise parallel in American advertising where day-after recall rules. Creatively or unconsciously, creative people are now trying to write commercials that get a good day-after recall and demonstrate a correlation between day-after recall and effectiveness. I am not saying that the best creative agencies have forgotten what they are in business for, but that it looks as though some people who are spending the money have forgotten what they are spending it for."

"I am not saying that all advertising works in the sense of increased margin or volume sales, because that is by definition impossible. Nor am I saying that every time we advertise a brand we increase its profitability or brand share or both. All I am saying is that that should be the only criterion against which advertising is judged.

"This is not an anti-creativity campaign. It is a let-us-form-Chesapeake understand what we mean by creativity campaign. Let us remind ourselves what advertising is there for in the first place. It appears it is being forgotten."

or volume sales, not profits, and if you've got a fairly short-term view of life and your objectives are set in terms of volume or share, there is no question that in many instances there is a quicker way of proving yourself to be successful than by spending money on consumer advertising.

"Advertising is not alone in that. R & D spending, training programmes, management development, painting the factory, labour relations, the office role—all these things are supposed to be of long-term value but tend to be seen as very nice to do at the end of the year if you have some spare cash left over.

"Let me make a point that particularly over the last 20 or 30 years has become forgotten. You can demonstrate, almost beyond doubt, that the familiar is more valuable than the unfamiliar, that there is a value in a famous brand, a famous person. The very act of advertising adds value to a product. First, it creates a value of familiarity and a sense of safety in the mind of the consumer. Second, and no less important, it puts a very considerable obligation on the advertiser to see that he lives up to the promises he is making. Branding and there is in some of these re-

ports a 'memorable' advertising should be seen by 42 per cent of respondents in this research as advertising's most important function. Nobody in the world has ever demonstrated a relationship between memorability and effectiveness, though there may well be a relationship between effectiveness and memorability.

Creativeness, to me, means getting people to understand what it is that might be important to them if they buy or stay with or contemplate doing what the advertiser wants them to do.

"As with any piece of research, one has to read this report at two levels. It is possible that he is making. Branding and there is in some of these re-

### Tackling the American market?

**Then you should advertise in The Wall Street Journal. One of Europe's leading aircraft manufacturers tells why.**

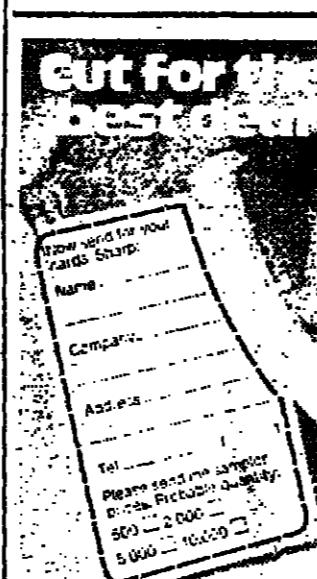
**A300**

"Since Airbus Industrie launched its marketing effort in the United States four years ago, The Wall Street Journal has been a key ingredient in our advertising programme, since it is as important to sell those who are influential in the financing of an aircraft purchase as it is to influence those in airline management. Fortunately we cover every key person both in the financial community and the air transport industry with the same advertisements in The Wall Street Journal."

We consider The Wall Street Journal has been a significant factor in Airbus' penetration of the U.S. market. It has helped position the A300 as a significantly advanced aircraft with superior fuel economy, improved passenger comfort and quiet operation to meet present and future environmental standards.

**The Wall Street Journal.**  
The all-American business daily.

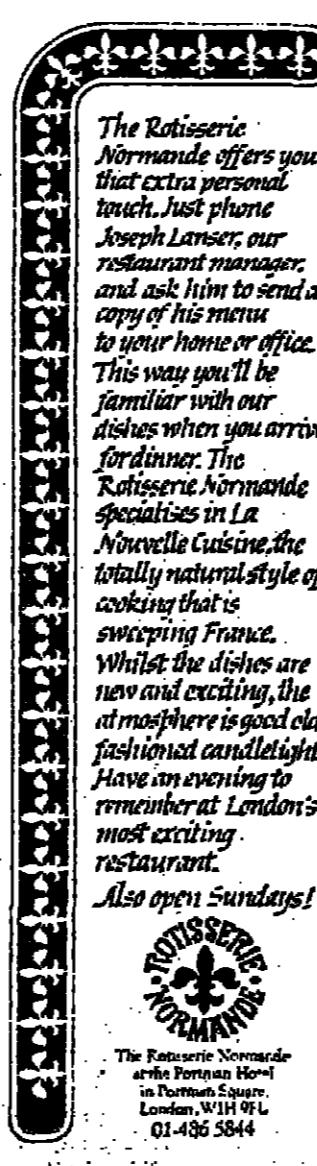
Represented by DJMIS. In London, call Ray Sharp at 351-1217; in Frankfurt, call Joachim Nurner 0611-77-57-40. Other DJMIS offices in major business centres around the world.



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Link House Communications Ltd.,  
Link House, West Street,  
Poole, Dorset.  
Tel: Poole 71171. Telex 417108.



## The most important aspect of a company is usually the most neglected.

And that is internal communications.

Whether it's a new development in company strategy, the launch of a new product or the opening of a canteen, the employees are, inevitably, the last to find out.

Then you get misunderstanding, sometimes resentment, which reflects itself in their work. And in your balance sheet.

How much does it cost to give employees an interest in their company?

Initially, just a phone call.

To Air-time Productions.

We'll tell you about how we televise meetings and produce video tape programmes, from your script or ours, for televising on closed circuit systems.

About how we assist in the hire of video equipment if you don't have your own.

We will also tell you about the multi-national companies. Air-time Productions have already worked for. Which will tell you that a well informed company is definitely a profitable company.

AIR-TIME PRODUCTIONS

Contact: Johnny Fielder,  
Managing Director,  
Air-time Productions,  
50 Finsbury Street, London EC2M 6PZ  
Telephone: 01-734 9204

## Southern Television can give you a facelift.

The face which your company presents to the world may not be quite as handsome as the one you see in the board room. And it makes corporate advertising, communicating your attitude and policies as important as selling your products. Answer to consumer, environmental and ecological questions need to be provided at all levels within the company. Southern Television can help you to do this through its high count of opinion formers ABC1s, the ideal ones in which to lay the foundations of a favourable corporate identity. Research indicates that consumers who run corporate campaigns on Southern benefit in awareness and positive attitude.

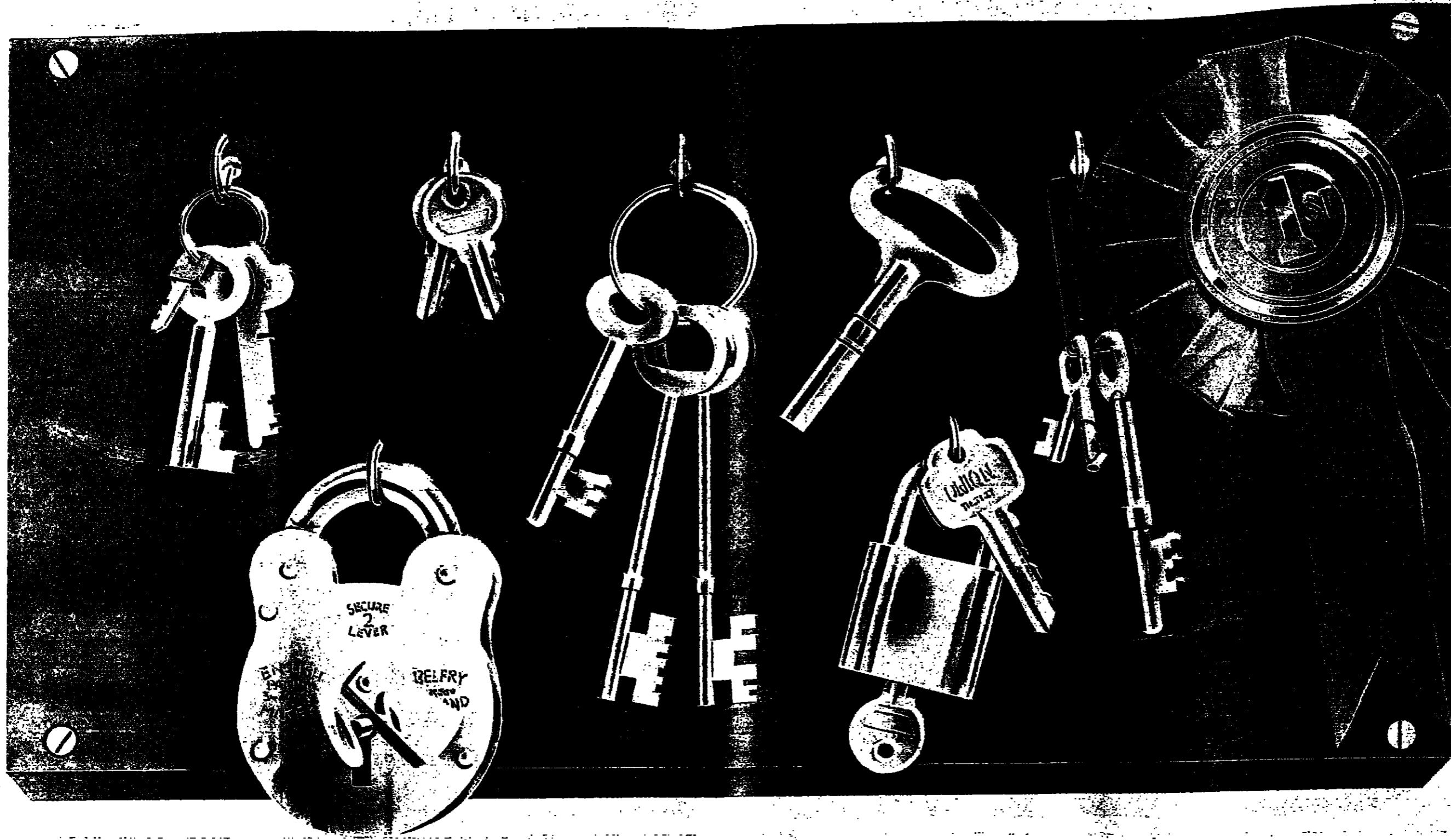
That is a fact. If you're interested in a corporate facelift, call the number below. We'll be happy to show you our Corporate Identity presentation.

**SOUTHERN TELEVISION**

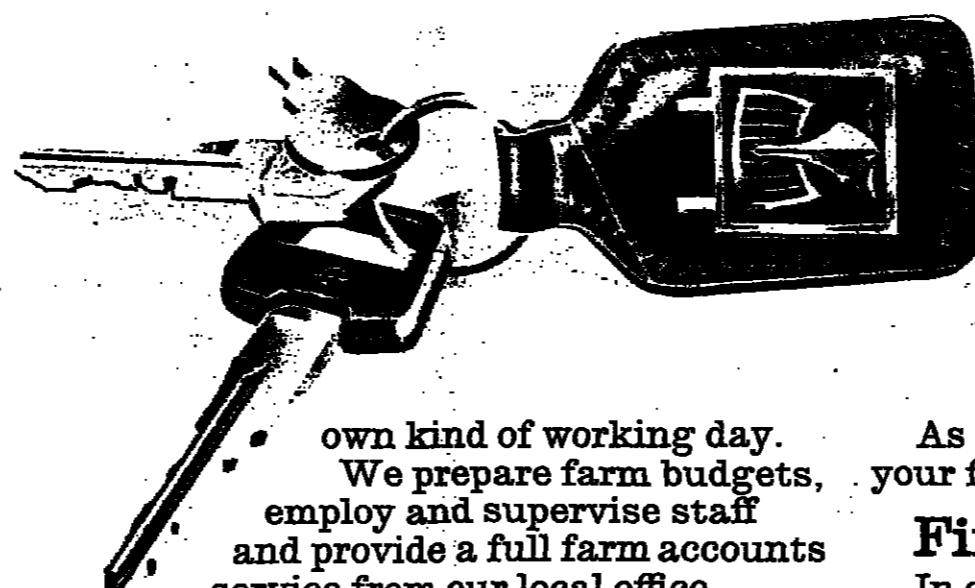
For further information contact: Peter H. Martin, Sales Director, Southern Television Limited, Grafton House, 2nd Floor, London SW1V 5AA, telephone: 01-534 4404.



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## while you run up to London



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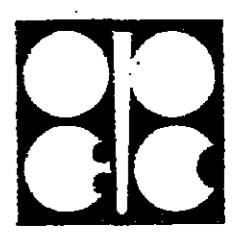
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Associates in Scotland. Represented in Guernsey.

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### DIRECTOR OF DIVISION OF RESEARCH

**Education:** University Degree in Economics, Engineering or any other science directly related to the oil industry.

**Age:** 35-50.

**Basic monthly starting salary:** Austrian Schillings 67,000.—

**Experience:** A minimum of ten years varied professional experience in the oil industry, of which at least five years should have been spent in a position directly involved in research or supervising research work.

### HEAD OF ENERGY FORECASTING SECTION

**Education:** University Degree in Economics with Mathematics or Statistics.

**Age:** 32-45.

**Basic monthly starting salary:** Austrian Schillings 46,000.—

**Experience:** A minimum of seven years professional experience in the field of petroleum economics. Good knowledge of quantitative techniques and forecasting methods is essential. Experience in the application of computers to problems in economics or operational research is preferred.

### HEAD OF LEGAL AFFAIRS UNIT

**Education:** University Degree in Law from an internationally recognised school of Law.

**Age:** 32-45.

**Basic monthly starting salary:** Austrian Schillings 43,000.—

**Experience:** A minimum of eight years general legal experience essential, of which at least five years should have been spent in positions directly related to the oil industry and three years in high level administrative positions. Experience must include progressive increase in responsibility to senior staff or middle line management level, and should embrace several aspects of the legal field.

### ECONOMETRICIAN

(Crude & Product Evaluation Section)

**Education:** University Degree in Econometrics or Economics with Mathematical background, preferably with a diploma in Computer Science.

**Age:** 30-45.

**Basic monthly starting salary:** Austrian Schillings 38,000.—

**Experience:** A minimum of six years professional experience in the field of econometrics or mathematical programming, which should include experience in the application of computers to problems in economics or operational research.

### ECONOMIST

(Downstream Operations Unit)

**Education:** University Degree in Economics.

**Age:** 30-45.

**Basic monthly starting salary:** Austrian Schillings 38,000.—

**Experience:** A minimum of six years professional experience in the field of petrochemical economics or economic research, including work on cost analysis and feasibility studies for projects is required.

### HEAD OF INFORMATION SERVICES DEPARTMENT

**Education:** University Degree in Science or Engineering, relevant to computer applications, or statistics.

**Age:** 35-50.

**Basic monthly starting salary:** Austrian Schillings 54,000.—

**Experience:** A minimum of eight years professional experience in either the application of higher mathematics, operations research, statistical analysis or numerical analysis techniques to solve business and technical problems.

### HEAD OF CRUDE & PRODUCT EVALUATION SECTION

**Education:** University Degree in Chemical Engineering or Chemistry.

**Age:** 32-45.

**Basic monthly starting salary:** Austrian Schillings 46,000.—

**Experience:** A minimum of seven years professional experience in refining operations including cost evaluation in crude processing in the various refining modes. Management of a refinery operation as well as the use of computers for technical work is preferred.

### HEAD OF PUBLIC RELATIONS PLANNING UNIT

**Education:** University Degree in Public Relations, Media Studies, Information Science or other relevant fields.

**Age:** 32-45.

**Basic monthly starting salary:** Austrian Schillings 43,000.—

**Experience:** A minimum of seven years in Public Relations or other related fields, e.g. publicity, information, commercial journalism, etc. Proven creative flair and a capacity quickly to recognise and utilise opportunities for PR activity necessary. Ability to lead and motivate others essential.

### QUANTITATIVE ECONOMIST

(Energy Forecasting Section)

**Education:** University Degree in Econometrics or Economics with Mathematics or Statistics or Operational Research.

**Age:** 30-45.

**Basic monthly starting salary:** Austrian Schillings 38,000.—

**Experience:** A minimum of six years varied experience in the field of econometric model building or the application of mathematical programming economics.

### ECONOMIC ANALYSTS

(International Economics Unit)

**Education:** University Degree in Economics with special emphasis on one of the following: Econometrics, Quantitative Methods, International Trade and Development.

**Age:** 30-45.

**Basic monthly starting salary:** Austrian Schillings 38,000.—

**Experience:** A minimum of six years experience, of which three years should have been spent in economic development planning, economic forecasting or economic policy analysis.

### HEAD OF COMPUTER SECTION

**Education:** University Degree in Science or Engineering relevant to computer applications such as Computer Science, Operations Research, etc.

**Age:** 32-45.

**Basic monthly starting salary:** Austrian Schillings 46,000.—

**Experience:** A minimum of seven years professional experience in the field of data processing and computer applications including first hand experience in the management of large technical computer installations. Detailed knowledge of various internationally well-known hardware and software is essential.

### HEAD OF PERSONNEL UNIT

**Education:** University Degree in Business or Public Administration.

**Age:** 32-45.

**Basic monthly starting salary:** Austrian Schillings 43,000.—

**Experience:** A minimum of seven years experience in Personnel, Planning, Development, Administration and Training.

### HEAD OF INTERNATIONAL MONEY & FINANCE UNIT

**Education:** University Degree in Economics with some academic background in money and finance.

**Age:** 32-45.

**Basic monthly starting salary:** Austrian Schillings 43,000.—

**Experience:** A minimum of seven years experience, a proportion of which should be experience with central banks, investment houses or research institutions. Experience should involve research related to international monetary and financial problems.

### ECONOMETRICIAN

(Energy Forecasting Section)

**Education:** University Degree in Econometrics or Operational Research.

**Age:** 30-45.

**Basic monthly starting salary:** Austrian Schillings 38,000.—

**Experience:** A minimum of six years varied professional experience in the field of econometric model building or the application of mathematical programming economics.

### SYSTEMS ANALYST/PROGRAMMER

(Computer Section)

**Education:** University Degree in Computer Science, Operations Research or any other science or engineering directly related to computer applications.

**Age:** 30-40.

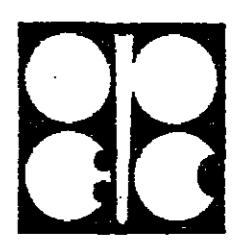
**Basic monthly starting salary:** Austrian Schillings 38,000.—

**Experience:** A minimum of six years professional experience in systems analysis and computer application, preferably in a large scale planning application. A thorough knowledge of modern high level programming languages and experience in a variety of software packages essential.

Fluent command of written and spoken English is required of all applicants. The salaries are tax-free; we also provide free medical insurance, as well as family allowance, education grant, Provident Fund and 6 weeks of annual leave; paid home leave every two years and removal expenses. The selected

persons will also enjoy diplomatic status for the duration of their employment.

Applicants are requested to send their detailed curriculum vitae including job history and salary progression as well as a recent photograph to:



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### Chief Accountant

IPC Magazines Ltd., with a turnover of over £100 million, is one of the two major magazine publishing subsidiaries of the International Publishing Corporation. The Division publishes over 70 weekly and monthly titles ranging from mass circulation women's magazines to juvenile publications.

Following the promotion of the existing job-holder, applications are invited for the post of Chief Accountant who reports to the Financial Director. The Chief Accountant is required to manage the 200 staff of the accounts department in addition to ensuring the production of complex management and financial accounts.

The person appointed is likely to be an ambitious qualified accountant, aged over 30, who has a proven record of success both as an accountant and a manager and who is looking for a career which offers substantial prospects both within IPC and Reed International, of which it is part.

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A major Bank within the UK wishes to appoint a highly capable executive to ensure the efficient operation and effective co-ordination of all aspects of its Pension Scheme. Specifically the person appointed will be responsible for:

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- controlling the Pension Fund Office and ensuring that an excellent service is supplied to members;
- co-ordinating the financial control of all aspects of the Scheme.

The ideal candidate profile indicates a man or woman in the age range 35-45, with a formal financial qualification and sound previous experience in forward

planning and control, including investment of a sizeable pension fund. The ability to demonstrate achievement in a sophisticated systems environment will be expected. A company car will be provided and other attractive benefits include London Allowance, subsidised mortgage facilities and a non-contributory pension scheme. Relocation expenses will be paid where appropriate. (PA Personnel Services)

Ref. AA45/6545/FT

Initial interviews are conducted by PA Consultants. No details are divulged to clients without prior permission. Please send brief career details or write for an application form, quoting the reference number on both your letter and envelope, and advise us if you have recently made any other applications to PA Personnel Services.

#### PA Personnel Services

Hyde Park House, 60a Knightsbridge, London, SW1X 7LE  
Tel. 01-235 6060 Telex: 27874

A member of PA International

### Divisional Chief Executive

Leisure & travel industry

This is a new appointment to the largest Division within a well-established British company with headquarters in Yorkshire. The Leisure Division comprises ten operating subsidiaries of varying sizes in different locations with heavy involvement in the operation of motor coaches and British and continental inclusive coach tours. Travel agencies and hotels are also included in the activities. The successful candidate will report to the Chairman, who is also the Group Managing Director, and will have complete responsibility for all aspects of the Division. The industry is growing and the Group is well placed to take advantage of new business opportunities. Imagination, creativity and sound planning are vital qualities and candidates must be able to demonstrate successful career records where these attributes are needed. They must already be holding general management posts with full

profit responsibility in companies which depend on the creation and marketing of a service and where staff motivation is important. A background in the client's major activities would be ideal but is not essential. The preferred age range is 35 to 45. Salary will be negotiated to attract the right person and this, together with a bonus based on results, will put total remuneration within a wide range around the £20,000 mark.

Personal Services Ref. G/27.6528/FT  
Initial interviews are conducted by PA Consultants. No details are divulged to clients without prior permission. Please send brief career details or write for an application form, quoting the reference number on both your letter and envelope, and advise us if you have recently made any other applications to PA Personnel Services.

#### PA Personnel Services

Hyde Park House, 60a Knightsbridge, London SW1X 7LE Tel: 01-235 6060 Telex: 27874

A member of PA International

### Chief Engineer

Rohm and Haas (UK) Limited has a U.K. Turnover of over £50m, which relates to a wide range of intermediates and acrylic monomers. The vacancy for a Chief Engineer at the Company's Teesside Works arises out of organisational changes and is obviously a key appointment. The Teesside Petrochemical Works consists of modern continuous process plants, which operate on a 24 hours basis. The processes and their operation use up-to-date technology including sophisticated materials of construction and control equipment. The Chief Engineer's job covers wide responsibility for all engineering on the site, which includes a range of specialised equipment and metals technology as well as sophisticated control and process techniques. The effective performance of Teesside Works is crucial to the profitability of the U.K. operation.

The appointment demands a good honours degree in Mechanical Engineering, many years previous experience of continuous petrochemical process plants and some direct experience of industrial relations. The person selected will already be a trained professional. Career prospects are first class and are not necessarily contained within the engineering function.

Salary will be negotiable and a car will be provided. All major relocation costs will be paid in full. Please write to the Company Personnel Manager, Croydon.

ROHM AND HAAS (UK) LIMITED  
LENNING HOUSE, 2 MASON'S AVENUE,  
CROYDON, CR9 3NB, ENGLAND.  
TELEPHONE 01-999 8844



## INVESTMENT MANAGEMENT

### Assistant to Investment Director

c. £7,000

This vacancy provides a unique opportunity for joining the management team of a Group of British Companies in the City involved in Shipping, Insurance and Investment. This is a career appointment with good prospects of achieving senior executive levels in the Group. Initially, the successful applicant will specialise in Investment Management, assisting in dealings, in-depth investment research/analysis and the monitoring of portfolio performance.

Candidates, who should be aged under 30, should possess keen analytical ability and be educated to degree level with good knowledge of Economics and Maths. Ideally, they should be at present employed in the investment field and be able to work on their own initiative. An appropriate professional qualification is desirable.

The position carries the usual fringe benefits associated with a Group of this stature. Applications with details of education and experience should be sent to:

Box FT/541, c/o Hanway House  
Clark's Place, Bishopsgate, London EC2N 4BJ

### Financial Director (Designate)

Kenya £10,000 p.a.

An international group of companies seeks to fill the above vacancy within its medium-sized engineering subsidiary in Nairobi.

Candidates must be qualified accountants preferably with experience in the engineering industry. It is unlikely that persons aged under 30 years would have gained sufficient financial management experience to meet the requirements of this position.

The contract is for an initial 3 year period and benefits include attractive accommodation, car and education allowances. Prospects for long-term employment within the group are excellent.

Please reply in confidence to:

Mr. G. S. Peterken,  
P. H. Recruitment Ltd.,  
42 Upper Berkeley Street,  
London W1H 7PL.

### GENERAL MANAGER FOR SAUDI INVESTMENT COMPANY

Basic compensation U.S.\$50,000 p.a.  
tax-free, plus usual other benefits

Incorporated earlier this year by prominent Saudi businessmen and investors, the company seeks an experienced banker to develop its potential. The company will collaborate closely with an international bank in which it is a shareholder. The General Manager will be fully responsible for the development of all activities, including:

- financial and investment advice;
- identification and development of viable projects in the private sector;
- marketing and promotion of sound financing proposals.

The ideal candidate would be in the 30-45 age group resourceful and marketing-oriented. In addition to a sound knowledge of banking operations, experience in international banking is essential. Previous residence in Arab countries is desirable but not essential. The candidate's interpersonal skills will be decisive.

All applications will be treated in strict confidence and should be addressed to:

Box A.6447, Financial Times, 10, Cannon Street, EC4P 4BY.

### ROWE & PITMAN, HURST-BROWN

are seeking an Account Executive for their expanding International Department. Knowledge of a European language would help. The successful candidate must be prepared to travel.

Applications (which are welcomed from men and women) with full c.v. to:

P. N. Smith Esq.  
Messrs. Rowe & Pitman, Hurst-Brown  
1st Floor, City-Gate House  
39-45 Finsbury Square  
London EC2A 1JA

### INTERNATIONAL BANKING

**INTERNAL AUDIT** to £8,000  
Major U.S. bank seeks to augment its European audit team with a top-notch young banker, 25/30, who is experienced in international bank audit (or possibly Clearing bank inspection); has an accounting/banking qualification and has some capability in a second European language.

A 2nd opportunity also exists for a less experienced/unqualified person to join the team.

**EUROBOND ADMINISTRATION** to £4,500  
An excellent career opportunity occurs within this very active primary and secondary market dealing bank for a young person with sound knowledge of Eurobond settlements/clearing procedures.

**F.X. & STG. ACCOUNTING** £2,500-£4,500  
Two well established Consortium banks, each with aggressive expansion plans, require an equally ambitious young person to assist with a variety of accounting/management reporting functions.

To discuss these possibilities — or your own career objectives in more general terms — please telephone John Chiverton, A.I.B., or Trevor Williams.

JOHN CHIVERTON 31. SOUTHWARK ROAD, LONDON SE1 1LJ  
ASSOCIATES LTD. 01-242 5844

### CSL FINANCIAL DIRECTOR

c. £12,500+car

**The Client**  
A small, growing, well respected quoted City group with profits now in excess of £1m. and with self financing U.K. and overseas subsidiaries, historically in plantations and now diversifying into agricultural engineering.

**The Job**  
The person appointed will be joining the Chairman and the Executive Director as the third member of the head office team which directs the operations of the group. His or her role must be flexible enough both to develop corporate policy and to get into detail in accounting and other areas when and as required.

**The Candidate**  
A graduate qualified accountant, preferred age 35 to 45 with appropriate qualification experience in commerce. Ideal candidates will have spent at least a year in a head office position in a small to medium sized group with overseas interests.

Brief but comprehensive details of career and salary to date, which will be treated in confidence, should be sent to E. J. Robins, Executive Selection Division, at the address below. Please quote reference RF 532 and include, if possible, a daytime telephone number at which you may be contacted.

**COOPERS & LYBRAND ASSOCIATES LTD.**  
Management Consultants  
Shelley House, Noble Street, London, EC2V 7DQ.

## LEADING EUROPEAN BANK

To Expand our Industrial Hire-Purchase and Leasing Activities in the U.K. we require

### (1) A Marketing Manager,

BASED IN LONDON

TO HELP CREATE, THEN LEAD OUR MARKETING TEAM

Applicants should:

- have a successful track record with a financial institution, for instance, as regional or area manager
- have a thorough knowledge of middle British industry
- have sound financial judgment.

Knowledge of French might be an asset. Very good salary + car.

Usual fringe benefits including subsidised mortgage and non-contributory pension scheme.

### (2) Three Area Leasing Officers,

TO MARKET OUR SERVICES IN

MANCHESTER BRISTOL BIRMINGHAM

Applicants should have several years' experience in the industrial H.P. and leasing fields and have good risk assessment ability.

Earnings will be around the £9,500 mark + car.

Usual fringe benefits as above.

Applications in writing with full curriculum vitae to:

Box A.6448, Financial Times, 10, Cannon Street, EC4P 4BY.

### Charles Barker Confidential Reply Service

Please send full colour details and let separately companies to which we should not forward your reply. Write the reference in block on the envelope and seal to our London office, 500 Margaret Street, London EC4A 4EA.

### Research Economist Analyst

An opportunity to pioneer research in the Property Investment field

Our client is a major progressive firm of Chartered Surveyors and an established leader in the property investment field. The firm has offices in the City and West End of London which include an existing sizeable research and information department. The Partners now wish to appoint a Research Economist/Analyst who, while drawing on the facilities and help of the existing research people, will work as an independent unit, entirely responsible for researching, analysing and interpreting data specifically relating to the Property Investment market.

The successful candidate must have a personality capable of promoting his or her conclusions and information to both partners and clients.

This is a new post within the firm and an innovative development within the field of direct property investment — thus providing a forward looking young man or woman a unique opportunity for career advancement. Candidates between 24 and 28 will have 3 to 5 years' experience in a Stock Brokers' office or in the corporate planning department of a large organisation.

Starting salary — circa £8,000 per annum depending upon experience.

Reference 1500

### Managing Director

London based

c. £16,000 + car

The British-based subsidiary of a large private American corporation which designs, manufactures and markets unisex leisurewear requires a Managing Director to lead a team of dedicated professional management in a continued expansion programme. Some travel to the USA and Far East is involved.

Leadership qualities, marketing skills linked to a fashion product — clothing, cosmetics, toiletries etc. and a sound knowledge of finance are important. A knowledge of the market with experience in importing would be most useful.

The appointment may well suit a

### PA Advertising

Hyde Park House, 60a Knightsbridge, London SW1X 7LE Tel: 01-235 6060 Telex: 27874



A member of PA International

Job in life

Quilter Hilton Goodison

**INVESTMENT ANALYSTS**

We have vacancies for two analysts in our Research Department.

**General Analyst**

Arising from an internal promotion we now have a vacancy for an analyst with a degree or equivalent qualification and at least two years experience of investment analysis gained either in another firm of stockbrokers or in an institution. The successful candidate will be required to undertake research in several sectors of the market on a regular basis and should have the ability to write concise reports to support the recommendations.

**Electrical Analyst**

Due to continuing expansion we require an analyst to support our Senior Electrical Analyst. He will join our established team specialising in the electrical and electronics sectors. The ideal candidate will be a graduate with about 3 years City or related industrial experience. This newly created post will involve company visiting and the writing of regular reports, and so the successful applicant should be able to communicate effectively both verbally and in writing.

An attractive salary and excellent staff benefits will be offered to the successful applicants.

Please apply in confidence to R. B. Blaxland  
Quilter Hilton Goodison & Co  
Garrard House 51-65 Gresham Street  
London EC2V 7HN Telephone 01-503 4172**GROUP ACCOUNTANT/SECRETARY**CITY Minimum £10,000  
+ car and generous  
benefitsLong established Group with interests in Malaysia,  
Singapore, Hong Kong, Australia, Mauritius and  
Canada, as well as the United Kingdom, requires an  
accountant aged 35/45 who is attracted by a varied and  
satisfying career.Will report to the Finance Director and be responsible for  
coordinating/controlling financial and management  
information of the Group, annual accounts, taxation and  
secretarial duties. Also close involvement with Finance  
Directors of all operating units, necessitating some travel.The successful candidate should be a qualified accountant,  
preferably a graduate, with at least 5 years commercial  
experience, together with good communicative skills and  
high level of self-motivation.Replies in confidence to Peter Currie  
BLYTHE, GREENE, JOURDAIN & CO LTD.  
Plantation House  
Fenchurch Street, London EC3M 3EE**FORTY PLUS TALENT?**It is a wise executive who learns how to  
make a successful career change.  
If your job search is becoming a frustrating  
experience find out about the FORTY PLUS  
CENTRE London's new career service for top  
executives who are "forty-plus".Telephone: 01-242 4876  
for an appointment to  
see if you qualify.FORTY PLUS CAREERS  
DEVELOPMENT CENTRE  
Templar House, 81-87 High  
Holborn, London WC1V 6LS

# Major Merchant Bank CHARTERED SECRETARY

c.£8500

City of London

A major Merchant Bank, one of the Accepting Houses, has a vacancy in its Investment Division, which acts as Secretaries and Investment Managers to a number of listed investment trust companies. The position is at manager level for a Chartered Secretary in the Accounts and Secretarial Department.

The successful candidate will have a sound knowledge of Stock Exchange requirements and a thorough understanding of the financial aspects of this type of work. Although age is not a critical factor, it is unlikely that anyone less than 30 years of age will have the necessary experience for this responsible position.

Salary will be negotiable around £8,500 and the attractive staff benefits available will include housing loan facility, non-contributory pension scheme, life assurance, medical insurance and interest-free season ticket loan.

Please write with full details to: Box FT/542  
c/o Hanway House, 5 Clark's Place, Bishopsgate, EC2N 4BJ

Should there be any companies to which you do not wish your application to be forwarded, please list them in a covering letter addressed to the Appointments Manager.

**A supreme challenge from a \$2.5 Billion turnover group...**

## Regional Financial Director

### Athens based, to cover Africa/Middle East

This role calls for an outstanding blend of financial and management skills plus the personal power to take responsibility for the financial operations of a vast trading area from a base in Athens; where you'll report to the Regional V.P.

Our client is a major multi national group with diverse interests. They seek a dynamic leader - a finance specialist in his middle/late thirties, ideally a graduate, who has first class professional and business qualifications. Preferably a Greek National who will have had full exposure to the demands of a large corporation with at least 8 years in senior management - 3 of which should have been spent at Director level.

Fluency in English is essential and French would be advantageous. Considerable travel is involved.

If you feel you can justify a high income, generous benefits and excellent prospects - don't hesitate, contact us quoting ref. L882.

In London (01) 930 0497, 2 St Albans St., London SW1Y 4QS  
In Toronto (416) 920 7702, 50 Prince Arthur Avenue, M5R 1B5  
In Montreal (514) 849 5357, 115 Sherbrooke St. W. H3A 1H3  
In Calgary (403) 265 8780, 715 5th Avenue S.W., Ste 1818T2P 2X6

### The Caldwell Partners Executive Recruiting

## Jonathan Wren • Banking Appointments



The personnel consultancy dealing exclusively with the banking profession

### CORPORATE FINANCE - NEW ISSUES

Our client is a major international investment bank, active in the Eurobond markets and with a high reputation worldwide.

Due to continued expansion of business, the firm wishes to engage an additional Executive in the Corporate Finance Department at its London office. Candidates should:

1. be aged 30-35;
2. preferably hold a university degree or professional qualification;
3. have some years' experience of corporate financing in the international capital markets, in particular of negotiating the terms and conditions of New Issues, and prospectus work;
4. be experienced in a Business Development role; and
5. ideally have proficiency in a second European language.

The appointee will be responsible for negotiating financial arrangements with European borrowers, involving a considerable degree of travel. Salary will not be a limiting factor for a candidate meeting all or most of the above conditions. Contact: ROY WEBB or RICHARD MEREDITH

### 280 YOUNG BANKERS

We can currently offer a wide selection of openings in most fields and levels of banking. These include Loan Administration (£4,500-£5,500), Credit Analysis/Control (to £7,500), Export Finance (c. £7,500), Documentary Credits (c. £5,500), Bills (to £4,000), Foreign Exchange/Dealing (£7,000-£10,000), Eurobond Settlements (to £5,000), Audit (c. £4,700), Accounts to (£4,200). General Banking Operations (c. £3,300), and others. Contact: NORMA GIVEN or KEN ANDERSON

170 Bishopsgate London EC2M 4LX 01-623 1266/7/8/9

## FINANCIAL CONTROLLER

London, W.1

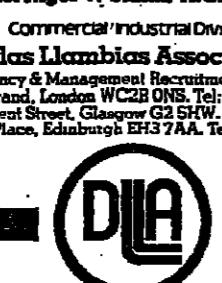
c.£10,000 + Car

Our client is a major division of a specialist manufacturing company, with a turnover of £200m, and is a world leader in its field.

The company now plans to strengthen the central finance function through the appointment of a Financial Controller who will report to the Financial Director. The parameters of the position are broad and encompass control over financial and management reporting, short and long range planning, and the extension of computer based systems. In addition, the successful candidate will be expected to make a significant contribution to the company's overall development.

Applicants must be qualified accountants, probably aged 30-40, who have developed broad experience in an industrial environment, utilizing the interpretation and analysis of information. They should be able to successfully motivate staff, and demonstrate the commitment and flexibility necessary to succeed in a demanding senior management role.

For more detailed information concerning this appointment and a personal history form, please contact Nigel V. Smith, A.C.A., quoting reference 2211.



Commercial Industrial Division  
**Douglas Lambton Associates Ltd.**  
Accountancy & Management Recruitment Consultants,  
410 Strand, London WC2B 0NS. Tel: 01-536 9301.  
121 St. Vincent Street, Glasgow G2 5SW. Tel: 01-225 3101.  
3 Coates Place, Edinburgh EH3 7AA. Tel: 031-225 7344

## MARKETING DIRECTOR- SHIPPING

circa £10,000 (negotiable)  
plus company car

The UK cargo organisation of a major Swedish Shipping Group is seeking a top level Marketing Director to head up the sales effort.

Current activities include the selling of container services for three major trading areas, carried out by own offices and regional sales agents. Further growth is planned.

Applicants, preferably graduates or professionally qualified persons aged between 26 and 40, should possess a first-class track record gained in a shipping environment. The successful man or woman will be expected to contribute significantly to the overall UK performance and will control a staff of approximately 30 persons. UK and Overseas travel is involved. Location—East London.

Please write in confidence for an application form to:

KENNETH HOWELLS (PR) ASSOCIATES,  
16/17 Bride Lane, London EC4Y 8EB.

Financial Times Thursday September 7 1978

International Recruitment Specialists  
for the Commodity Markets



## Coffee Trader

A Manager with wide International contacts and experience in all coffees, particularly Brazilian, is required to create and motivate a Trading Team based in London for a Company with the highest international trading reputation. A basic salary in the range of £12,000-£15,000 p.a. will be negotiated together with participation and substantial benefits.

Please write or telephone Mr. Graham Stewart or Mr. Colin Stanton regarding this position.

Egmont House 116 Shaftesbury Avenue, London W1  
Tel: 01-439 1701

## General Manager

Middle East Investment Co.

A well established expanding investment organisation is seeking a senior executive to become responsible for all investment operations, staff development and general administration of the company.

Candidates, ideally aged 35 to 45, must be thoroughly experienced in the preparation and presentation of investment proposals and in negotiation, documentation and syndication of international loans.

Attractive terms will include a tax free salary in the region of £20,000 p.a., free furnished accommodation, car, assistance with education costs and air travel for home leave.

Write in confidence, quoting reference 3889/L, to E.W. Cornford.

Peat Marwick Mitchell & Co.,  
Executive Selection Division,  
165 Queen Victoria Street,  
Blackfriars, London, EC4V 9PD.

## ACTUARIAL OPPORTUNITY IN INVESTMENT MANAGEMENT

The Royal London Mutual Insurance Society has created a new post within its small but active investment management team for an Actuarial Student, aged early to mid-twenties, who is making good progress in the examinations. As a member of this team, the successful applicant would be engaged, after a short period of training, in both research and dealing in connection with a large portfolio of Stock Exchange securities.

This opening offers a competitive salary, interesting and varied work and the prospect of an attractive career to the right person, who, although initially working in London, must be prepared to live within easily commutable distance of Colchester, where the Royal London aims to be relocated in approximately four years' time.

Apply in writing to:

The Investment Manager,  
Royal London Mutual Insurance Society Limited,  
Royal London House, Finsbury Square,  
London, E.C.2.

## Personal Assistant

We are a leading international health care company and are currently looking for a creative, ambitious man or woman to assist the Director of Projects and Development.

You should be educated to degree level, have drive, initiative and organisational ability. The position is based in London but you will be expected to travel extensively.

Preferably aged around the thirties, we pay top salaries with excellent prospects for promotion. Benefits are those normally associated with a large international organisation.

Please write with curriculum vitae to: Regional Personnel Manager, American Medical (Europe) Ltd., 46 Wimpole Street, London W1M 7DG.

**AMI** AMERICAN MEDICAL (EUROPE) LIMITED

## Corporate Planning

### International Group

c.£7000

A major engineering group, based in Central London, offers a new appointment to a Graduate or Accountant in their 20s to join its Corporate Planning Department. With full responsibility for its computer based group financial model, the successful candidate will be responsible for generating the financial forecasts from strategic plans at all levels in the group. The Corporate Planner will develop the model as different facilities are required, and will assist in the creation of other computer models.

Candidates should be able to offer a strong understanding of computer applications, in particular programming, and a sound general accounting experience. This position provides the unique opportunity to develop a powerful corporate planning tool and calls for an individual who can combine a good intellectual outlook with a practical application to business management. Our client is seeking a person with ideas who can play an important part in the future development of this department.

Attractive conditions of service are offered with this interesting career opportunity. Ref. FT 1364.

Please telephone or write in confidence to Hugh Harvey quoting the above reference number.

**Lloyd Chapman  
Associates**  
125, New Bond Street, London W1Y 0HR 01-499 7761

LOEB RHODES, HORNBLOWER AND CO. LONDON  
is expanding its servicing facilities in JAPANESE SECURITIES

and has a very promising career opening for a person to develop institutional business in the UK and Europe using the research product of our Tokyo office. The position would involve regular visits to Tokyo. Salary and bonus will be fully commensurate with applicants' qualifications and results. Please write in confidence to:

J. T. Powell,  
LOEB RHODES, HORNBLOWER & CO.  
16 Moorfields Highwalk, London EC2Y 8DH.

## SENIOR APPOINTMENTS

The competition for career opportunities, both in the U.K. and overseas, demands increasing involvement and expertise in career planning and the job search.

INTEREXEC provides the most comprehensive, professional and confidential service to assist the Senior Executive seeking a new appointment.

Why waste time—consult:  
The Interexec Register Limited  
The World Trade Centre, London E1 4AA  
01-481 9977

# Civil Engineer

## Washington D.C.

This is a senior position for a high calibre chartered engineer to head up a division of a major international development bank, evaluating proposals and monitoring on-going projects involving many millions of dollars. You must have had considerable experience in a responsible position dealing with very large construction operations, and a thorough understanding of financial administration, economic analysis and an exposure to development bank methods. You must be familiar with the Latin American scene and either speak, or be prepared to learn Spanish. You will travel frequently to visit governments, other international organisations and see project sites. Excellent conditions including good pension and insurance schemes. Salary c. £57,000.

Please reply, in complete confidence, giving full personal and career details quoting ref. 4206/AW/FT to:

Robert Lee  
International

10 BERKELEY SQUARE, LONDON W1X 5AP.

## etraset International

etraset recently announced their results for 1977/78: sales increased by 17% to £53.6m. with profits before tax at £7.4m. The Group's activities have continued in a firm upward trend marking a range of over 8000 lines manufactured by the Group in six countries and distributed through a network of wholly owned national subsidiary companies based in twenty countries. etraset is geared to support significant long term growth building on an already successful programme of acquisition.

## International Management Accounting

The essential task of this management appointment within the central Finance unit is to ensure that effective financial, statistical and planning systems are developed and operated within the Group. With three Financial Analysts reporting to this position the responsibility of the appointment is twofold:

- \* to provide analysis and interpret financial and accounting data co-ordinating the budget programme across the Group.

- \* to specify, design and install control systems which will provide the means of control at corporate level within an environment of continued and strong growth.

Candidates are likely to be around 28/30 and trained in a financial discipline either as a professionally qualified accountant or as a business graduate with a financial specialism. A background of

co-ordinating control information across operating units would be an advantage, as would previous involvement in computer based systems.

Location is Central London; fringe benefits are good and will include re-location assistance where appropriate.

British but comprehensive details should be sent in strict confidence to the Company's advisers on this appointment and addressed to:

Gerry Cassell,  
New Appointments Group,  
Personnel & Selection Consultants,

505 Chesham House,  
150 Regent Street,

London W1R 5PA.  
Tel: 01-464 2131.

New Appointments Group



Analyst—Food Manufacturing/Tobacco

£9000+CAR

Analyst—Food Manufacturing/Tobacco

£9000+CAR

## ROWE & PITMAN, HURST-BROWN

### Analyst—Food Manufacturing/Tobacco

Rowe & Plunian, Hurst-Brown are seeking an analyst to develop their research effort in these sectors. Applicants should have had at least two years relevant experience which will probably have been gained either in stockbroking or with a major financial institution.

We are offering an attractive remuneration of salary and profit sharing bonus, together with a non-contributory pension scheme incorporating good life cover.

Applications in confidence with full curriculum vitae to:

P. N. Smith, Esq., Staff Manager,  
Rowe & Pitman, Hurst-Brown,  
1st Floor, City Gate House,  
39-45 Finsbury Square, London EC2A 1JA.

## OLYMPIC HOLIDAYS LIMITED

Britain's leading tour operator to Greece require a CHIEF ACCOUNTANT to be based at their London office.

The successful applicant will probably be a qualified accountant and will have considerable commercial experience in a managerial role. He/she will be responsible for the total accounting function of the company, preparation of management accounts and information, statutory accounts and liaison with our Athens office.

This will be a demanding but rewarding job in an expanding company. The company's accounting and operations systems will be fully computerised by the end of this year.

Salary will be negotiable but anybody currently earning less than £6,000 will probably not have the required experience. Fringe benefits including generous travel concessions are attached to this position.

Please send full details to Janet Ball,  
OLYMPIC HOLIDAYS LIMITED,  
24-28 Queensway, London, W2

## GROUP MANAGEMENT ACCOUNTANT

Private group manufacturing and distributing consumer products worldwide is seeking a highly motivated young accountant for its small head office team in central London. The group is planning significant expansion and career opportunities for the right person will be excellent.

The successful candidate will be a qualified accountant, aged around 30, with industrial experience. A salary and benefits package will be negotiated but will not represent a problem for the right candidate.

Please reply to Box A.6461, Financial Times,  
10, Cannon Street, EC4P 4BY.

The continuing expansion of this INTERNATIONALLY-ORIENTATED U.K. AUTHORISED MERCHANT BANK demands further strengthening of the Support Team to the Lending Areas and applications are therefore invited for:

1. CREDIT ANALYST with around 2 years' experience in analysing European/N. American financials and formulating appropriate recommendations. The remuneration for this position will be attractive for the successful applicant.
2. CREDIT CLERK with basic knowledge of bank accounting systems and the accuracy to report with confidence to management. This position is of a more junior nature but offers advancement prospects.

Please telephone: Mrs. M. Cole (in confidence) 01-629 4499 Ext. 240 for further details

## European Sales Manager

Preferably experienced electronics engineer. Must travel Middle East and Europe. Function will include negotiations with potential customers as well as controlling the company's branch offices. The successful candidate should have experience in international management and must be bilingual—German or French preferred. Most attractive working and salary conditions. Please send details of career and experience to Box A.6459, Financial Times, 10, Cannon Street, EC4P 4BY.

## OLD ESTABLISHED STOCKBROKERS

Require intelligent person with some experience to join two others in office order room to co-ordinate talking to clients — (home and abroad) — market and back office activities.

Friendly atmosphere. Salary according to ability.

Write Box A.6460, Financial Times, 10, Cannon Street, EC4P 4BY.

## APPOINTMENTS

## ADVERTISING

## IS CONTINUED

**TODAY**

**ON PAGE 21**

## Bond Sales

### Latin America and Europe

Citicorp International Bank Limited, a major subsidiary of Citicorp, is a leading merchant bank with its Head Office in London.

The Bank needs ambitious men or women with 3-5 years' experience in selling bonds, either domestic or foreign, to join the London-based sales team responsible for marketing Eurobonds in various currencies throughout Latin America and Europe. You will need to be fluent in Spanish or Portuguese and ideally in another European language. There will obviously be extensive travel. The opportunities for development are excellent with the prospect of continuing your career with us in the UK or elsewhere in the world.

Salary will be very attractive and a good range of benefits includes expenses for relocation, low-cost mortgage, personal loan plan and non-contributory pension scheme.

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# Where barons hold sway

BY ANTHONY MORETON

WHEN AN official delegation from Sunderland called on the Prime Minister in London earlier this summer and asked that its area should be redesignated a special development area it highlighted a problem that is exercising a lot of people: how do you help the hard-hit regions most severely?

The accepted wisdom for the past 15 years or so has been that you designated an area for assistance—intermediate, development or special development—and then make grants available to manufacturing firms. A company opening up in an assisted area can, for starters, get 20 per cent of the cost of new buildings and works in an intermediate and development areas or 22 per cent in a special development area.

## Haphazard

On top of this it can get 20 per cent towards plant and machinery in a development area and 22 per cent in a SDA (but nothing in an intermediate area). There are also various other grants and loans available and selective financial assistance can be given under sections 7 and 8 of the 1972 Industry Act.

In other words, assistance is something of a maze which is only made marginally easier for the company without professional advice to find its way through thanks to the copious maps or information leaflets which the Department of Industry makes available.

The maze is made more intricate because of the haphazard way in which assisted areas have grown. Broadly speaking if a firm from Wrexham is drawn east to Skegness and south-west towards Exeter everything to the north and west is assisted and virtually everything elsewhere is non-assisted. (Northern Ireland is a special case and has its own rules.) But the way in which areas have been put into one of the three assisted categories has been almost as equally haphazard and has owed much to the powers of persuasion that local politicians have been able to bring to bear on national politicians and Ministers. Among the dispossessed, or non-assisted, this is cynically known as the power of the political barons.

Even the barons these days acknowledge that there is too little differentiation between development and special development areas to do much good. What Sunderland was telling the Prime Minister, in effect, was that an extra 2 per cent on buildings and machinery was hardly likely to be much of an

attraction to an industrialist who was thinking of going to Middlesbrough, some 25 miles away and in a development area.

There could be some sympathy with Sunderland's case if it were not for the fact that the whole issue of how to help the regions needs to be looked at as a whole rather than in piecemeal fashion.

Recently, the Expenditure Committee pointed out that there was a profusion of agencies trying to help Wales and that they, inevitably, got in each other's way.

Now, however, following instructions from the central Government to mobilise the workers' enthusiasm for increasing production, mines and factories throughout China are adopting a variety of incentive schemes.

Basically the schemes mean that what many would think to be obvious—that "confusion and waste seems to exist because of the proliferation of agencies engaged in attracting industry." All these agencies advertise, consult, British embassies or correspond with foreign firms directly, without a great deal of co-ordination.

One of the agencies, in an understatement, commented that there was sometimes a "problem of confusion" between itself and another body.

This confusion is not just noticeable to us; the expenditure committee was told how the Swedes had come to the same conclusion about the proliferation of regional bodies and their promotional activities and it called on the government to review the whole position urgently.

## Flexibility

Such a review, which should also take into account regional boundaries, should be a priority for the next government. Is there any reason, for instance, why Exeter is excluded and Harrogate, which is in an intermediate area, qualifies for selective assistance? Why should Dundee be a SDA, Montrose just up the road a development area and Aberdeen an intermediate one when they are all in the business of supplying the North Sea oil business? Indeed, why should Aberdeen, which is now one of the country's more prosperous towns, be assisted at all?

Regional policy is now almost 44 years old, and it has more than a touch of middle-aged stub in the mid-30s perhaps it was concentrated on too few areas. Today, the reverse is the case. A degree of flexibility needs to be injected back into the system, using the better parts of the 1972 Act to concentrate more attention on those areas, like Sunderland, which really need it and not excluding towns such as Bletchley or Brighton merely because they have too little political clout.

The Foliofoot Handicap is a

tricky affair. Judged on their running in the Rose of York Handicap at the Ebor meeting here, there is little between Petroni and Abercata, though both would appear to have a slight advantage over Carrige Way and Bluestery.

I hope to see Petroni, ridden by E. Hide, who knows this course like the back of his hand, defy top weight of 10 st 1 lb.

Olympios, a colt by Busted, who was runner-up to Nicholas Bill in the Melrose Handicap at the Ebor meeting, is a suggestion for the Rufford Handicap.

Yanuka had the beating of Bluebell judged on their running at Newbury last month, but neither may come with Eldoret, who recorded a faster time over the Benshaft course, the same day as the Crathorne Stakes.

Best bet of the day should be Southern Seas in the Heslington Stakes. This filly, one of a batch

of M. Wildenstein's horses trans-

ferred from Peter Walwyn's

stable to Henry Cecil's New-

market establishment is improv-

ing rapidly, judged by her com-

fortable victory at Yarmouth a

fortnight ago.

On that occasion she finished

more than 20 lengths ahead of

Don Perignon, who had gone

down by only a length to Sun-

gold at Newbury earlier in the

month. It is not surprising that

Sun gold does not run here.

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ing Association to promote the

development of the use—about

13m metres a year—of steel clad-

ing for roofs and walls of build-

ings.

On form, any meaning,

therefore, it is reasonable to

expect Alber Run to be able to

concede 3lb successfully to the

Yarmouth winner, Monief, and

8lb to two of Diamonds, runner-

up to More Eight at Kempton.

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## Record Review

## Atlántida by RONALD CRICHTON

Falla-Halffter Atlántida. Tarrés, Ricci, Sardínero / Spanish National Chor. and Orch./ Frühbeck de Burgos. Two records in box. Decca SLS 5118. £28.75.

Falla Nights in the Gardens of Spain. Concerto (harpischord and piano version). Achucarro/LSO/Mata. RCA RL 31329. £3.99.

Granados Goyescas (vols. 1 & 2). El pelote. Larrocha. Decca SXL 6785. £3.99.

Granados Songs—Canciones y Canciones amatorias. Lorengar, Larrocha. Decca SXL 6866. £3.99.

Atlántida. Falla's last and longest work; cost the composer some 18 years of labour and remained incomplete when he died in 1946. For an even longer period, Falla's friend and disciple, Ernesto Halffter, toiled to bring the whole work (parts of it finished and scored, others finished but not scored, still others far from ready) into a performable state. Halffter's first version, tried out in concert and theatrical form in the early sixties, was withdrawn and reworked. The "definitive" version given at the Lucerne Festival in 1976, for the centenary of Falla's birth was also withdrawn, but for a much shorter period, and for a less dramatic revision. The final result was heard at last year's Granada Festival, has recorded the work with basically the same artists—Rafael Frühbeck de Burgos as conductor, the Spanish National Chorus and Orchestra.

Falla described the work made out of Verdiano's epic poem in Catalan "L'Aldeia" as a "scenic cantata". It seems clear that until quite a late stage he and his close friend, the

painter and designer José María Sert, envisaged some kind of simple, pageant-like staging, but it is as a major gain to the choral repertoire that the future of *Atlántida* most surely lies. Verdaguér's poem mingles myth (the exploits of Hercules in Iberia and the drowning of the continent of Atlantis), with Christian history (the discovery of the Americas by Columbus, who sailed over the legendary site of Atlantis). However great his literary merits, the events as told by Verdaguér are quite unsuited to normal theatrical treatment. They have, however, nothing to lose and much to gain from the grandopera.

Though one must salute the speed with which EMI have put *Atlántida* on the market, the recording shows signs of haste. It may be the definitive version but not, alas, a definitive performance. In his work with the Philharmonia Chorus, Frühbeck has shown some of the qualities associated with Sargent as choral conductor—an unfailing physical energy combined with a special gift for producing soft choral tone that does not go flat. The Spanish National Chorus at their first performance in London can be heard as a compact unit in the tone that can be found in our larger bodies; but here especially in the many pages where only a half-score is used, they tend to flag. Yet the score contains choral music of great interest and variety—vigorous and solemn polyphony, impressionist writing of the kind describing the catastrophe that overtook Atlantis, and small but exquisite things like the arrival of Hercules at Cadiz (beginning of side B) with a tender allusion to *El amor brujo*.

The work expanded as it went along into a prologue and three parts. The prologue sets the first and third parts largely com-

plicated though not all orchestrated charming music for the seven soloists, envoys from the sea, simple, pageant-like staging, but it is as a major gain to the choral repertoire that the future of *Atlántida* most surely lies. Verdaguér's poem mingles myth (the exploits of Hercules in Iberia and the drowning of the continent of Atlantis), with Christian history (the discovery of the Americas by Columbus, who sailed over the legendary site of Atlantis). However great his literary merits, the events as told by Verdaguér are quite unsuited to normal theatrical treatment. They have, however,

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The kind of performance *Atlántida* needs and deserves—minutely considered, highly polished, but proling well below the surface—is to be heard in an outstanding R.C.A. release of *Nights in the Gardens of Spain* with the Harpsichord Concerto and with Eduardo Mata conducting the LSO. Joaquín Achucarro plays the piano obligato in the Nights and the solo part in the Encierro—both harpsichord and piano versions. Falla did this himself when he wrote the concerto dedicated to him. Wanda Landowska was virtually the only harpsichordist of international standing. In any case the short work is so tightly packed with musical incident that two hearings are welcome, especially in "El amor y la muerte," a new and deep expressiveness. She is of course an admirable piano partner to Pilar Lorengar in the same composer's songs. Miss Lorengar is charming and tasteful, but she brings to the music overtones of the Couplet, Almaviva, or even Wagner. Elsewhere she does not articulate all the piano's flourishes quite as clearly as Larrocha in her recording, but his playing has the neglected *Canciones amatorias* in a distinct and the score as a whole comes up marvellously fresh.

Falla liked and admired Granados, yet their use of the Spanish musical idiom was utterly different. Falla thought long and hard about every note (and indeed before committing himself to paper). Granados, sixteen, when the record was made out of *El amor brujo*, was spontaneously lyrical to the max.

The plot of Middleton and Rowley's horrific drama is complex, but never less than clear. Changelings abound in it. Beatrice-Joanna has De Flores murder her fiancé Alonso so that she can marry Alsemere. De Flores then enacts his price—her virginity. Someone still intact must therefore take her place in the marriage-bed. Meanwhile, in the local madhouse two young men are posing as madmen in order to gain access to the proprietor's wife, whom he keeps closely guarded. This subplot is only loosely connected with the main story: the men are suspected of Alonso's murder because of their fight from court; lunatics were commonly regarded as material for amusement in Jacobean times, and the madhouse antics provide relief from the accumulating horror of the main plot.

The Goekes record (both volumes, plus the separate but allied "El pelote") is masterly. Larrocha is even better than before at defining the Scarlatti detail hidden in the swathes of notes without impeding the flow or clogging the texture. In the second "volume," which can seem tautological, she finds, especially in "El amor y la muerte," a new and deep expressiveness. She is of course an admirable piano partner to Pilar Lorengar in the same composer's songs. Miss Lorengar is charming and tasteful, but she brings to the music overtones of the Couplet, Almaviva, or even Wagner. Elsewhere she does not articulate all the piano's flourishes quite as clearly as Larrocha in her recording, but his playing has the neglected *Canciones amatorias* in a distinct and the score as a whole comes up marvellously fresh.

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ment in Jacobean times, and the

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The villainous De Flores is

played by Brian Cox with a

hideous blemish on his face and

a soft, coaxing voice at odds with

his murderous character.

Beatrice-Joanna, "so harsh and

high," is kept in a harsh and

restrained Emma Piper, who

remains hardly cut about her birth

since she is so steeped in crime.

She even has a comedy scene

with the chess of patent medi-

cines, and plays that with very

little sense of fun.

Her father is given more

humour in a fine performance

by Willoughby Gray, though he

is as aristocratic that he never

moves without a small bodyguard

marrying behind him. Joseph

Batclleay as Alonso, with his

tiny Spanish grace (the play

is set in Alicante), would per-

haps have been a better match

for Joanna than Alsemere, to

whom John Price attributes as

much courtesy as nobility.

Peter Gill has staged the play

in what we can now accept as

his usual style. The wide floor

of bare tiles is innocent of

supererogatory dramatic detail,

half-thought through and im-

posed upon the action, of sur-

render to cynosure not the true,

broad ribaldry in which Venetian

operas delighted but a knowing,

self-regarding 20th-century de-

clension of it, of Ponnelle's in-

ability to resist lapses in scenes

whose gently unctuous nobility

sets the tone of the opera. One

thought that the low point of

the entire cycle had been reached

in the scene of *Penelope*'s woe,

when the three suitors garbed

as Cardinal Richelieu, until the

monologue of Iulus the glutton,

delivered from the conductor's podium, placed that point lower,

and then the great duet of recon-

ciliating between Penelope and

Ulysses placed it lower still —

anyone who can enact the scene

as a roll on the floor simply

denies the sense of the words

and the music.

By contrast, much of *Poppa*

flows forward as a compul-

sively gripping narrative.

*Poppa's* amorous and political

fortunes, greedily advanced by

her nurse, Arnala, were charac-

terised with keen, fertile

theatricality; it is a true, and

strangely touching, insight that

demonstrates the bond between

amorous young fortune-hunter and

avaricious old protectress to be

the closest and toughest in the

entire opera. Yet the charge

that, here once more, Ponnelle

failed the grand outlines and the

central seriousness of a great

and infinitely unsettling master-

piece by seeking out trivial

details will not be resisted.

The upward progress of the heroine

must be balanced by the down-

fall of two great and powerful

aristocrats. When Seneca is

played as an old dodderer,

Polonius-style, whose *familiorum* horse about during "Non

morir Seneca" and Octavia not

as a tragic heroine driven to

desperate acts but as a shrill,

painted harpy, then Monteverdi's

and Busenello's balance is

utterly destroyed.

*Lope* (a loathsome cute

Cupid), Virtue, and Fortune

(not just personifications in

the prologue, remained on stage

throughout the opera, being seen

to control the destinies of all

the characters) and with some

success in so doing, undoubtedly

as soon to provoke mental

seizures of impatience. Cuts in

*Ulisse* and *Poppa* reduced

Telemachus and Drusilla to

ciphers; yet place was made in

the former opera for the inser-

tion of a Monteverdi madrigal

between stage and orchestra —

characters exited past the con-

ductor, instruments were

# FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY  
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Thursday September 7 1978

## A vote for inflation

KING CANUTE had the help of Nature. When he needed to convince his courtiers that he was less than omnipotent, he had only to command the tide to retreat and leave them to watch his feet getting wet. The Prime Minister has had less luck with his supporters at the TUC. Despite his repeated attempts to explain the limitations of State economic power, the trade unions vote even more resolutely for never-never land.

**Rigidities**

The rejection of a 5 per cent wage norm could be defended, in isolation, as a perfectly serious vote against the rigidities and distortions which result from incomes policy, and tend to get steadily worse as the period of controls is extended. A resolution which speaks of "normal and responsible" collective bargaining is superficially attractive. Responsibility, after all, implies not pricing your members out of their jobs, negotiating with the means—higher productivity—as well as the end, higher real wages, and keeping fratricidal wars over differentials within bounds. Unfortunately the context of the TUC resolution makes it clear that any reference to "responsibility" is purely oratorial, as far as the TUC is corporately concerned.

On the wages front alone, the unions appear to be demanding their rises this year twice over—an increase in pay of unknown size, and on top of this a substantial cut in working hours. The Prime Minister opposing got a bad reception when he reminded the unionists that they could demand extra money or extra leisure, but one would have to offset the other. There are also the routine demands for special treatment for low pay, reviving memories of a union official who once argued in a broadcast that everyone should get at least the average.

However, claiming more than you expect to get is a normal part of bargaining, and unrealistic targets will not seduce the more realistic man on the shopfloor; there are still encouraging signs that a large rise in real wages does not encourage the sillier sorts of

# The Japanese export express slows up

By CHARLES SMITH, Far East Editor

JAPAN'S TARGET of a 7 per cent growth rate in its 1978 fiscal year is coming unstuck, for a reason which, ironically, should be very much to the taste of its partners and competitors in world trade. The reason is that the export boom which kept the economy growing through the years of global recession following the 1973 oil crisis at long last seems to be coming to an end.

The collapse of exports (if that is not too strong a word—though some officials at the Economic Planning Agency and the Ministry of International Trade and Industry would certainly not object to it) seems likely to leave the growth rate at least a percentage point short of the 7 per cent to which the Prime Minister, Mr. Takeo Fukuda, committed himself at the Bonn Summit in the interests of a global economic recovery. It could also mean that growth in 1979 (about which Japanese officials are already worrying) will be substantially less than whatever turns out to be the final figure for 1978.

**Cost of harmony**

The Prime Minister and the Chancellor, of course, are men who have learned realism in a hard school, and there is no chance of their believing this nonsense: a Labour Government under either would be one which, while sympathising with trade union aspirations, would seek to reject most TUC policies for achieving them. However, a Labour government opposing

the basic ideas of the trade union movement has to pay a price in what it considers less essential matters—exchange controls, the structure of tax concessions, expensive rescue operations, an attempt to enforce wage norms through back-door pressure on employers, unrealistic proposals for workers' participation and burdensome employment legislation. In total this is a high price to pay for the apparent harmony between Government and the trade union movement.

The TUC's resolutions suggest that future harmony would also be bought dearly.

The reason for the downward trend of the volume of exports and for the beginnings of an upward trend of imports is simple enough. Yen revaluation (by 53 per cent against the dollar since the beginning of 1977) has at last begun to blunt the competitive edge of Japanese goods in world markets, while simultaneously making imports cheaper. The effects of yen revaluation on

appreciation of the yen may almost have run its course and is not likely to produce any further savings in the prices of such goods (expressed in yen) in the near future. On the consumer durables front, an instance of yen revaluation taking effect is that car imports have risen in price.

The importance of exports (or rather of the overseas sector as a whole) to the progress or lack of progress made by the rest of the economy can be understood from a brief glance at the GNP for the first two quarters of this year. In the first quarter, when the economy registered impressive 2.5 per

cent growth of imports of manufactured goods and the levelling off of exports began to have an appreciable

influence on what used to be the 1978 main budget, and its most dynamic sector.

The 7 per cent real growth target, to which Mr. Fukuda originally committed himself last December at the height of what looked like an alarmingly intense confrontation with the US, can be attained if, but only if, the economy manages to deliver a quarter-to-quarter growth rate of 2 per cent in real terms during the remainder of the fiscal year (i.e. from now until March 31, 1979). This is nearly double the growth rate of the April-June quarter. Some

thing drastic will clearly be needed to put the economy back on trend during the next few months.

Another option which Government seems determined to exercise is to stimulate demand by means of a tax. Mr. Fukuda and other conservatively-minded economists in Government argue that cutting taxes would merely encourage wage-earners to save more of their incomes than they are doing at the moment. Their opponents, who include quite a number of the most distinguished economists in the private sector, see a tax cut as the most effective way of stimulating consumer demand (an accounts for over 50 per cent of GNP but is obstinately failing to grow).

The merit of Mr. Fukuda's economic line is that it can help Japan to maintain its record as one of the major countries in the world today. The wholesale price index, which was originally expected to rise by a modest 2.7 per cent during fiscal 1978, is officially expected actually to fall 1.9 per cent during the months to next March. Consumer prices will probably be less than 5 per cent again by the Government's original estimate of 6.8 per cent.

The demerits of the Fukuda line are that it seems to promise little or no progress in the reduction of unemployment (at the end of the fiscal year, the Government estimates that the net contribution of the package to GNP will be around 1.3 per cent, or enough to bring 7 per cent growth "comfortably" within reach. Private forecasters doubt this estimate and are more inclined to think that, even with the package, growth may barely reach 6 per cent during the fiscal year.

The situation in the second quarter of the year was the reverse. The external sector made a negative contribution to overall growth, so that GNP expanded by a mere 1.1 per cent, less than half the rate achieved at the beginning of the year. Foreign trade though yielding a net surplus on a monthly basis, will be making a diminishing contribution to overall GNP growth for the rest of this calendar year and probably well into 1979. The Government thus seems to have a serious problem on its hands—how to keep the economy growing on schedule for the rest of the fiscal year without the

Government has not been overly cautious in confining itself to Fukuda's play-it-safe approach from reserves accumulated from out to be far less appropriate.



Japanese car exports have started falling

These figures for the nominal value of Japan's exports in devolved dollars must, however, be set against the figures for the actual volume of shipments, which show very different trends. Measured on a volume basis, exports showed a 2.5 per cent decline from a year ago

July, car exports also started falling, and the expectation is that the trend will continue. The behaviour of imports over the past four months is harder to chronicle in detail because no figures are available for the volume of individual items. The most that can be said is that raw material and food imports, which traditionally make up the overwhelming bulk of Japan's purchases from the outside world, are apparently not growing, but that imports of manufactured goods have started to rise. Official figures indicate that the ratio of manufactured imports to total imports has risen as high as 30 per cent in recent months from the 20 per cent level at which it was hovering until a year or so ago.

Japanese trading companies are said to be stepping up their order for European and U.S. machinery and other capital why Japan is still not out of the equipment in the belief that the trouble, as far as its economic

impact on Japan's trade balance with the EEC, for long a source of friction and argument. It began to show signs of stabilising during the early months of 1978, after at least five years of inexorable growth of the Japanese surplus with

implications for the rest of Europe. The trend seems to have continued up to July, although EEC officials remain sceptical whether it will last.

The signs of a turn-round in Japan-EEC trade contrasts rather glaringly with the position vis-a-vis the U.S. For a variety of reasons, including the relatively low share of manufactured imports to total imports in U.S. exports, Japan's U.S. trade gap has opened still wider in 1978 than in the previous year. It will almost certainly set an all-time record for the year as a whole.

The uneasy trading relation between the U.S. and Japan is still not out of the picture, as far as its economic

promises on counters and seats case, if a future archaeologist laid out by Nash, adopts a more traditional approach: "One count sales centres are to be won not get very far."

Established. In a cruel cut, His own dating is based on business men to be disengaged from buying at these

—though it may be a consolation that under present dating techniques bronzes with tin

channels. It all sounds marvelous.

It apparently took 1000 years

merely to cross the mountains from Mesopotamia to north Syria.

In his book Minerals, Metals,

Glazing and Man, which has just

been printed, he lists "technology horizons" which abolish

such anomalies, he claims. And

fire by night and of smoke by day, they could possibly have

been the island of Santorini erupting. These challenging re-

interpretations by Exodus are put

forward this week by the metal-

urgist, John Dayton.

His recasting of the history

of the ancients includes bring

forward the date of the erup-

tion—and thus of the destruc-

tion of the legendary

Atlantis—by some two centuries

to 1350 BC. He also argues that

the dynasties of upper and

lower Egypt were not united by

the first Pharaoh, Menes, until

2000 BC, 1000 years later than

customarily accepted. Even

more controversial is his sugge-

sion that Menes of Egypt and

Minos of Crete could be one and

the same character.

Slightly far-fetched, I ventured to suggest, only to be told that

his dates actually fit in with the

dates established by carbon

dating—provided these are

not "corrected." The usual

correction is to apply the

changes necessary to adapt ages

established by carbon dating to

those of the rings in the long-

lived bristle-cone pine in

Arizona. Such adaptations may

be suitable for North America

but not for this side of the

Atlantic, Dayton firmly says.

He is even more dismissive of dating

systems based on pottery.

"Styles from one year can be

made much later too. In any

switching the court circuit

The Crown Jeweller, Bill Summers, tells me that he was "slightly caught out" this week

when Buckingham Palace announced that Prince Charles

was to switch on the Christmas lights in Regent Street. It was

only at the end of the month that he was planning to

announce that, after seven years of austerity, the lights were to

make a comeback.

Summers, a director of Garrard and Co., and president of the Regent Street Association, says that the fault was his for not checking with the Palace on when the announcement was to be made.

But at a hurriedly-convened press conference yesterday he had no apologies for the way that Regent Street is sticking to light bulbs while Oxford Street is moving with the times and switching to lasers.

The Oxford Street laser jamboree of a "moving ceiling of lights just above the roofs of London's buses" is to cost some £250,000 to install and

brighten up its image.

**The economy**

While he has claimed that all

position to him is Communist

inspired he has included among

the detainees numerous well-known businessmen who are

anything but Communists, including, for instance, the

general manager of Coca-Cola in Nicaragua and members of the Nicaraguan equivalent of the

Confederation of British Industry.

Faced as he now is with vir-

tually universal opposition to the

rule of his family it would be

much better for his country and

for him if he decided to retire

immediately and not try to hang

on till his official presiden-

tial term expires in 1981. Nicara-

ga and its economy would

avoid unnecessary damage if

General Somoza were to call it a day, forget any ideas he had

of installing his son as a member

of the third generation of the

family to rule the country and

bring the curtain down on a

dynasty which has ruled with

mixed success since 1932.

I can see you losing the election on the music lovers' vote!

Britain's new mass-appeal airline admits that businessmen are facing problems caused by the

strike decreed by the

airline's unions.

British Airways' new airline

admits that businessmen are

facing problems caused by the

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## ECONOMIC VIEWPOINT

# Poverty and policy: a cool look

"THE POOR are always with us." — "In a just society no one ought to be poor."

These quotations represent not merely two different social philosophies, but two views of poverty. If poverty is defined in absolute terms, then the wealthier a nation becomes, the greater will be the proportion of the population above a given poverty standard, even if economic progress has no effect on the relative distribution of income. But of course such progress also makes it less costly to redistribute income so as to secure for all a given prescribed minimum.

But poverty is also a relative concept, and in practice that is what it is mostly regarded today. Social security benefits, for instance, are linked not only to prices but to the movement of earnings in the whole community. From this point of view poverty is measured by the differences between those with lowest incomes and the general average of the population.

The existence of some people with incomes well above the average is almost irrelevant to the poverty debate. This is so in crude statistical terms because there are not enough high incomes to provide resources for redistribution. Table 1 shows that if all net incomes after tax in excess of £10,000 had been redistributed in 1975-76 they would have yielded £11 per head of the population. The confiscation of incomes in excess of £20,000 would have yielded £2 per head. (Wealth is more concentrated than income, although not by as much as the headline figures suggest.)

But these crude statistics misstate the position. For if such confiscation took place, these

excess incomes would be unlikely to be earned in the first place. Indeed a lower top rate of tax might actually have yielded more revenue. The table suggests that incomes above £20,000 were effectively taxed at 50 per cent. If a reduction of the top rate to 60 per cent led to an increase of one third in the amount of top incomes earned, declared or received in taxable form rather than in perks or in the form of capital, this in itself would be enough to finance the reduction. Anything more in terms of incentive would be a pure gain in revenue terms.

In an advanced modern economy the poor—in the sense of those at the bottom of the income scale—no longer make up the majority, but are instead a large minority. This makes their position more hopeful, but also highly dependent on the generosity of the great bulk of the electorate in the middle ranges of income rather than that of a few high income earners at the top.

## Family

One of the most penetrating economic investigations of modern poverty was recently made by Richard Layard and associates in a "Background Paper" for the Royal Commission on Distribution. They recognise from the outset that poverty, even relative poverty, cannot be defined simply in terms of income. An income which represents hardship for a large family might enable a childless couple to live quite comfortably. The authors' procedure is to use the Supplementary Benefit Scale, which takes into account family circumstances and also housing expenses. A family is defined as being in poverty if its net income is less than the mean of all other families with incomes well above the average.

From Mr. H. Scott, Sir—Why indeed should anyone want to go to Heathrow and then grumble about delays and overcrowding in the peak tourist season? We need dispersal.

At Birmingham Airport there is a network of motorways and railways, prime tourist attractions nearby and it is in the centre of England. At the airport there is also the National Exhibition Centre, and the tourist influx corresponds with its off-season. There is much parking space and many hotels which serve it. It is an ideal place for despatching tourists on coach tours. London is easily accessible by rail before or after a tour.

In Essex it would save the locals a lot of travelling if, in addition to the rail-air there were to be direct flights from Southend to Paris Orly. In addition these would be the only flights from the London area which would save one a journey across Paris for a connection at Orly.

A. H. Scott,  
102 Beeches Road,  
Chelmsford, Essex.

## Advertising Contraception

From Mr. John N. King, Sir—In The Marketing Scene, 31, Michael Thompson Noel reviews a book "Campaigning for Choice" by Wendy Smith of the Family Planning Association. He quotes her as saying: "Responsible publicity for birth control... is a purifying continuation into the context of sex, love and family security, should be allowed on TV, radio and in all newspapers." (There seems to be a self-conscious avoidance of the word "marriage".)

How does Wendy Smith recognise her statement of principle with her two-pairs-of-feet advertisement shown in your newspaper? That advertisement is quite explicitly aimed at couples who are indulging in promiscuous sex from the "balloons".

It is obvious that the scene depicts the most casual and irresponsible intercourse.

Yet Mr. Thompson-Noel criticises those newspapers which refused to publish this particular advertisement. "Absurd coyness is his description," Wendy Smith calls their refusal "pseudo-façadeous."

There is surely a reasonable basis for believing that if the Health Education Council, officially supported by public funds, takes such a detached, light-hearted view of inter-course between those young people who are tempted to feel that their action has official approval, provided of course that they use contraceptives.

John N. King,  
St. Dunstan's Side,  
Cleom, Sutton, Surrey.

## Schedule D taxpayers

From Mr. J. R. Andrews, Sir—I am afraid Mr. G. Scott in his letter (August 31) has made the same mistake as the writer of the original article concerning a possible change in the basis of assessment for Schedule D taxpayers. Although this assertion is difficult to follow, since all the accounting services will be transferred as well.

Second, it is suggested that Avril 1978, it is nevertheless his business to make full liability for 1976/78, which for sure, is based on administrative convenience may pass taxation-investment services the basis on the profits for an to many countries in South America period. This liability has not been paid out of the profits of the business, this is the case, the success year 1976/78 and there is no for the recently initiated service whatever for relatives to whom, plan and two assessments in respect of the underlined point.

Gatwick is not all the over to a current year basis of Park and of the end. These assessments are regular, monthly held for the purpose of the illustra-

annual income is less than 140 per cent of the Supplementary Benefit Scale. Some 26 per cent of the population and 29 per cent of all families are to be found in such a position. For comparison, the majority of people live in families with income clustered around 200 per cent of the Supplementary Benefit level.

Some 64 per cent of elderly families are classified as low income; and the elderly account for 57 per cent of the poverty total. The crucial factor likely to save a retired family from poverty is of course the existence of an occupational pension.

Single parent families are likely to be poor, but they account for only a small proportion of the poorest families of the community. Poverty among couples is greatest where there are three or more children (some 60 per cent have no other persons of earnings).

The Commission's Back-

ground Paper also contains theories about the effects of education on earnings. There is also at least two

years of full-time education

below the poverty line. Poverty is also high among the unemployed. As they also tend to be employed with low wages when in employment, their poverty may be quite compatible with their not having very great financial incentive to find a job.

These influences may seem obvious, but they do show the possibility of trying to tackle poverty by introducing a bias in the age of 18 plus will on favour of the lower paid in wage settlements. Such a bias would price many people out of the labour market while still being there, even if their schooling had been abruptly cut short.

The Commission's Back-

ground Paper also

points to an astonishing constancy, both in the short and long term, in the distribution of earnings. The constancy was not

in occupational relativities,

which did in fact change, but

in the spread of earnings

around the average. In 1970 the male weekly earnings in the bottom tenth secured £26, even though all settlements adhered to the norm.

## 1. TAXATION OF HIGH INCOMES 1975-76

(1) Level of income	(2) Number of recipients at this level	(3) Excess income	(4) Income tax on excess income £m	(5) Excess income per capa of population £m	(6) Gross of tax Net of tax £ £
10,000	310,000	1,800	1,210	32	11
15,000	55,000	880	670	16	4
20,000	44,000	530	410	9	2

Column 3 shows total income earned by recipients in excess of levels shown in Column 1.

Column 4 shows income tax levied on this excess income.

Columns 5 and 6 show gross excess income divided by population gross and net of tax.

Sources: Written Answer by Mr. Robert Sheldon to Mr. John MacGregor, House of Commons, July 24, 1978, Column 303.

## 2. HANDICAPS AND ASSETS

Percentage change to hourly earnings resulting from various personal characteristics taken one by one.

Left full-time education at	%
15	+ 11
16	+ 34
17	+ 46
18	+ 52
19	+ 84

Father's occupation	%
Professional and Managerial	- 12
Other non-manual	- 12
Skilled manual	- 4
Semi-skilled manual	- 2

Years of work experience	%
5-10	+ 92
10-20	+ 12
20-30	+ 159
30-40	+ 180
40-50	+ 177
50+	+ 151

Coloured, W. Indies	%
Other coloured	- 13

Irish-born	%
Irish-born	- 7

Has long-standing illness	%
Is married	- 4

(The basic individual left school at 14 or under, had an unskilled father, has no work experience, is white and born outside Ireland, has no long-standing illness, is unmarried.)

Male full-time employees under 65

Source: Layard et al.

There is also an interesting finding on hours of work. The It consists of Child Benefit, Family Income Supplements, rent and rate rebates, and free school meals, to name the most important. The Tax Credit Scheme of the last Conservative Government for lump sum payments to all employed individuals would also belong here. If these payments could be made automatic, so that the stigma of claiming were abolished, and related to each other in a coherent way, it would be possible to provide a minimum income level at any level that taxpayers were willing to pay for. The more this parallel system can be extended, the less reliance need be placed on unemployment benefit and the likelihood that a generous level of provision would make it unprofitable to take a job.

The more one thinks of it the clearer it is that the ideal tax and social system for combining incentive with redistribution would be the combination of a lump sum social payment to all related to family circumstance, combined with a high but non-progressive rate of tax, the same at the margin for all taxpayers. This would be unpopular with Left and Right because it would benefit the top and the bottom at the apparent expense of those in the middle, and it would recognise the rights both of the drop-out and the highly motivated go-getter. But this is the only route to a society which is civilised and energetic at the same time. The easy route is to one which is neither.

Samuel Brittan

"The Causes of Poverty, Background Paper No. 5, HMSO, 1978."

London and European Group: Sharna Ware, Sharpe and Fisher, Woodward (H.) and Son. Interim figures only: Mole (M.) and Son, Royal Bank of Canada.

COMPANY MEETINGS

Allianz London Properties, 100 Old Broad Street, E.C. 2.

Birmingham Mint, Birmingham 11.

Brussels Property and General Investments, 41 Grosvenor Gardens, London SW1.

Clydebank Industrial Holdings, Manchester, 12.

Cawdors, Harrogate, 12, Daelan, Connaught Rooms, W.C. 2.

Mr. George Railis, Greek Foreign Minister, continues trade talks in Moscow.

C. & C. Soviet officials begin two-day meeting in Moscow, to prepare for strategic arms limitation talks (SALT) later this month in Washington.

Dr. Andrei Gromyko, Soviet Foreign Minister, and Mr. Cyrus Vance, U.S. Secretary of State, meet in Washington.

Mr. Denis Healey, Chancellor of the Exchequer, addresses Plymouth Labour Party meeting.

Mrs. Margaret Thatcher, Conservative Party leader, starts preparation for forthcoming meetings of International Monetary Fund and World Bank.

EEC Monetary Committee ends two-day meeting, Brussels.

Mr. Denis Healey, Chancellor of the Exchequer, continues trade talks in Moscow.

Mr. C. L. Grier, Foreign Minister, continues trade talks in Moscow.

Sig. Guido Andreotti, Italian Prime Minister, ends two-day official visit to Spain.

Mr. George Railis, Greek Foreign Minister, continues trade talks in Moscow.

Mr. Denis Healey, Chancellor of the Exchequer, addresses Plymouth Labour Party meeting.

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# COMPANY NEWS

## Bulk shipping drags P & O down to losses at midway

FOLLOWING the warnings given in June of deteriorating trading conditions, Peninsular and Oriental Steam Navigation Co. have turned in sharply reduced profits for the first half of 1978. In the six months to 31.12m profit fell to £1.12m plus £2.5m and at the net level, there is a loss of £3.49m against profits of £28.55m in the same period last year.

Earnings per £1 deferred stock are shown to be down from 12.1p to a loss of 2.3p.

The interim dividend is being held at 3s per deferred share. last year's total was 6.425p on a pre-tax profit of £42.78m.

Gross revenue from outside the group in the six months improved from £468.29m to £524.97m but the operating result was reduced from £34.4m to £18.5m and net profit is struck after net interest payable up from £14.1m to £16.95m.

A breakdown of profit before interest and tax of £18.5m (£21.34m) shows bulk shipping loss (in £m) 3.4 (1.1) cruise operations and Bovis are relieved of the pressure in a dismal trading period.



Lord Inchape, chairman of P & O., cruise operations and Bovis relieve the pressure in a dismal trading period.

the 1977 first-half, the directors state.

Bovis, the construction division, after adjusting for the exceptional claim of £1.5m received by the bulk shipping division, the general cargo division and their associated businesses show together an 84 per cent or £19.5m reduction in profit compared with

produced profits only slightly down on the corresponding 1977 period.

Cruising, the European Air Transport division and Bovis are expected to benefit from seasonal factors in the second half of this year while property, banking and insurance should also increase contributions, the directors state.

Conditions in the second half are showing tentative signs of having stabilised, although at unsatisfactory levels, but without as yet any indication of a sustained upturn, they add.

Conscious of the need for resolute action in the difficult conditions which are faced, the Board has appointed Lord Inchape, the present chairman, to be executive chairman and chief executive of the company. This will free Mr. A. B. Marshall, managing director, to supervise and co-ordinate operations.

Six months to 31.12.78  
External revenue £24.567 465.294  
Depreciation 21.446 18.262  
Operating result 9.0 (21.8)  
Associates share 1.629 11.568  
Makings 18.103 14.453  
Interest 16.952 14.453  
Profit before tax 2.000 0.088p  
UK Tax 1.700 0.088p  
Overseas Tax 0.000 0.088p  
Associates Tax 0.000 0.088p  
Minorities 0.000 1.404  
Preference dividends 0.000 0.000  
Interim dividend 4.239 4.239  
From reserves 0.000 0.000  
Profit on sale of ships 1.000 1.000  
↓ Profit + Debit £10.100  
See Lex

the 1977 first-half, the directors state.

Bovis, the construction division, after adjusting for the exceptional claim of £1.5m received by the bulk shipping division, the general cargo division and their associated businesses show together an 84 per cent or £19.5m reduction in profit compared with

## Portals expands 17% to £4m

**SIGNIFICANT** increases in profit from water treatment and engineering, where margins were higher due to part of the incidence of long term contract completions enabled Portals Holdings to advance taxable earnings for the first half of 1978 by 17 per cent to £1.1m to £3.11m.

There was little change in the performance of papermaking and external group turnover profit and net profit grew to £37.87m (£36.15m) but the order book, particularly from overseas markets has been expanded, the directors point out.

Overall the make-up of the half-year surplus reflects the pattern foreseen for 1978 as a whole. Group liquid resources remain very strong although since half-time the company has, as known, acquired a 50 per cent interest in the English Engineering Development Co., makers of book binding equipment, for £2.06m cash.

First half tax took £2.16m (£1.81m) leaving earnings per 25p share ahead at 11.22p (10.16p basic or 10.72p (9.72p) fully diluted). The net interim dividend is raised to 3.85p (3.35p). Last time a 4.287p

annual profit was paid from record profit of £8.45m.

As predicted in May the bank note and security papermaking division is finding itself hard pressed to maintain profits. The midyear figure at the trading level was marginally down at £2.24m, against £2.44m. Additionally the result was affected by industrial disputes at two of the division's largest customers which constrained output.

Half year 1978  
External sales 77.853 76.185 77.789  
Papermaking 11.736 12.062 12.061  
Water treat. ems 57.782 56.501 57.789  
Interim profit 2.151 2.057 2.057  
Trading profit 4.514 4.585 4.585  
Papermaking 2.242 2.474 2.474  
Water treat. ems 4.402 4.123 4.123  
Properties 0.34 0.38 0.38  
General and costs 2.07 1.81 1.81  
Pre-tax profit 4.111 3.510 3.671  
Minorities 0.000 0.000 0.000  
Preference dividends 0.000 0.000 0.000  
Net Exchange 0.000 0.000 0.000  
Prof. dividends 16 14 14  
Minority interest 1.000 1.754 4.112  
↓ Interim profit on loan stock. \* Net profit attributable.

### Comment

Portals' first-half figures confirm

the trends shown since mid-1977 – substantial profits growth for the group's water treatment and engineering divisions alongside a stagnant performance from the papermaking concern. Water treatment contracting continues to show a particular improvement, especially on the export side as spending by UK water authorities is still relatively low. Around half the company's total business is now done abroad. The bank-note side is unlikely to show much earnings growth at present with central banks continuing to economise on the issue of new notes and inflation generally lower than for some time. On unchanged terms from this division, the group as a whole can expect to turn a profit of £3.5m. At present the order book suggests the water and engineering divisions should continue their present growth into 1979. The shares, down 2p at 238p, stand on a prospective yield of 5.5 per cent and a p/e of 9 on a full tax charge.

The directors maintain

## HIGHLIGHTS

Lex discusses the profits slump and management changes at P & O. There are three major composite insurance companies publishing interim figures and Lex looks at the varying impact of exceptional storm and fire damage on these figures. Meanwhile Guinness Peat's full year results are as expected with attributable profits up from £6.2m to £7.5m. Elsewhere Wagon Finance has come through with good half-year figures but it is sounding warning bells for the second half. Portals' continues to show growth from its engineering and water treatment divisions, while Heworth Ceramics' latest figures show profits growth of 16 per cent. The full year results from Group Lotus confirm that the company is climbing back after some very difficult years, and Cosalt has produced a flat first half performance.

## DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corresponding for year	Total last year
Movitec Executive Clothes	Int. 1.51	Oct. 29	NIL	0.5
Morris & Blakey	Int. 1.75	Jan. 2	—	4.11
Phoenix Assurance	Int. 5.11	Sept. 29	3.5	3.35
Kerrison	Int. 3.5	Oct. 24	1.19	2.79
Wainfield & Burton	Int. 1.54	Jan. 2	—	2.6
Heworth Ceramic	Int. 1.75**	Nov. 17	1.55	3.3
Guardian Royal Rover	Int. 0.63	Jan. 6	4.24	10.17
Sun Alliance	Int. 1.11	Oct. 30	0.50*	1.19
Watson Hotels	Int. 0.74	Jan. 3	—	6.54
Wagon Finance	Int. 0.65	Oct. 29	2.46	5.26
Cosalt	Int. 0.57	Jan. 4	—	2.03
Travis & Arnold	Int. 0.77	Nov. 1	0.65	3.81
Fairbairn Lawson	Int. 0.5	Oct. 27	1	3.63
I. J. Dewhurst	Int. 0.55	Dec. 29	0.55*	7.70
Portals Holdings	Int. 0.85	—	—	—

Dividends shown pence per share not except where otherwise stated.

\* Equivalent after allowing for strip issue. \*\* On capital increase rights issue of 100,000 shares.

Includes 0.15p for 1977. \*\* Includes 0.0885p for 1977. \*\* Includes 0.02635p in respect of 1977. \*\* Additional 0.02635p in respect of payment.

## Guinness Peat goes ahead to over £11m

DESPITE a downturn in their confidence in the future potential of the group and associates, say that at this point they can give no forecast as to the outcome of the current year.

Attributable profits for 1977-78 rose from £2.27m to £7.5m, after tax of £4.46m (£3.91m), disclosed banking profits and minorities.

Tax was split as to UK currently payable, £0.29m (£1.57m); and overseas, £1.89m (£2.77m). The directors say it was no longer considered necessary to provide further deferred tax in certain subsidiaries which partly accounts for the reduction in tax charge from 43 per cent to 40.3 per cent.

Earnings per 25p share are 24.32p (20.06p) and the dividend total is raised from 9.93205p to the maximum permitted 10.25p, absorbing 53.76p (22.99p), with a final of 5.05p.

In line with current practice, the directors have decided to write off part of the goodwill shown in the balance sheet. This will mean that the total extraordinary write off will be much greater than usual, amounting to £1.833,000 of which £1.016,000 will represent goodwill.

The balance includes losses of exchange on a Swiss franc loan raised in connection with an acquisition some years ago, which has now been fully repaid. It also includes the terminal costs of two subsidiaries which no longer fit within the framework of the group's activities.

See Lex

## Executex pays 1p interim

Despite turnover of Executex Clothes falling from £61.041 to £58.977 in the first half of 1978, profit for the period advanced from £82.496 to £85.125. Again there is no tax charge.

The directors say orders on hand are sufficient to make a profit for the second half is expected to exceed that of the first. For the last full year profit totalled 200,000.

Earnings per 25p share are set at 5.10p (2.06p) and retaining the dividend list the interim is 1p (nil) net. The new rate will be paid on 613.724 shares. A maximum permitted final is foreseen.

During the period, interim payments of £250,000 in respect of consequential losses have been agreed with the company's insurers following the fire at the Blantyre factory in 1977.

This factor is steadily being restored to the pre-fire levels of productivity.

## Tebbitt development agreement

The directors of Tebbitt Green announce that it has reached an agreement with Kerdon Estates, a wholly owned subsidiary of Ebury Moreton, for the development of a vacant building site owned by the group at 207-217 Portland Road and 6 Lorenzo Street, Islington, valued at £122,000.

Tebbitt will be paid £50,000 cash on completion, together with £42,000 on planning permission for office accommodation being granted and in addition will receive 10 per cent of the profit of this development. The two companies will be working closely together to achieve a successful outcome.

Proceeds of this disposal will be used to reduce bank borrowings and to give additional working capital to the operating companies, say the directors.

This agreement gives the group the opportunity to improve its liquidity and also enables it to retain an equity interest in the properties, they add.

## LONRHO

Lonrho announces that in view of the requirement by the Johnstone Stock Exchange that the effective record date for dividends should be established as of Friday, it will be necessary to suspend the facility for transferring shares between the London and Johnstone registers with effect from October 4 (the day after the record date for the interim dividend) until October 8, both dates inclusive.

## Sun Alliance slumps £10m at midyear after heavy UK claims

REFLECTING very heavy claims in the UK in the early part of the year, fire accidents and marine underwriting at Sun Alliance and London Insurance fell from £2.8m surplus to £10.5m loss silencing taxable profit for the first half of 1978 from £30.4m to £20.7m.

The marine account for 1978, to be closed at the end of this year, is expected to show a modest year, to be closed at this stage, no profit but a loss made to profit and loss account.

An analysis of new life and annuity business shows premiums £2.8m, annual premiums £2.6m (£2.5m); annual premium £1.5m (£1.5m); To annuity 1.1.7. To annuity 1.1.7. After deducting loan stock interest See Lex

be paid in respect of 1977 following the change in tax rate, bringing the total for last year to £20.154p paid from record profit of £37.2m.

The marine account for 1978, to be closed at the end of this year, is expected to show a modest year, to be closed at this stage, no profit but a loss made to profit and loss account.

An analysis of new life and annuity business shows premiums £2.8m, annual premiums £2.6m (£2.5m); annual premium £1.5m (£1.5m); To annuity 1.1.7. To annuity 1.1.7. After deducting loan stock interest See Lex

other areas, no material change occurred.

Life business continued to develop well and despite claims in the company's South African organisation life profits were maintained. The proposed change in SA are not expected to be any material effect on overall profits in the current year as the removal of the 1978 life premium will be offset by the short term business now directly in that country.

An analysis of life business excluding SA, shows in last year new sums assured reached £1.293m compared with £1.25m in respect of 1977. Exchanges movements depressed premium income by £4.6m and investment income by £1.1m.

Long-term profits, excluding the South African results, this time, were maintained at £2.6m and interest took £1m (£3.3m).

In the UK the second quarter underwriting was profitable after a poor start to the year caused by adverse weather and the fireman's strike. The fireman's strike had a significant effect on the 1978 results. The loss rose to £3.5m (£2.5m) and underwriting results in Holland also continued to be poor. Corrective measures have now been taken but have not had time to be effective, the directors state.

Anti-inflation regulations restrained profits in Canada and there was a lower result in Australia because of very keen competition.

Mr. J. E. H. (John) Collins, chairman of Guardian Royal Exchange Assurance . . . UK underwriting becomes profitable in second three months.

Annual premiums £7.7 (£5.2m) and single premiums £10.1m (£1.8m) See Lex

After tax and minor adjustments to the 1977 results, the 1978 net interim dividend increased to 4.558p (£4.23p) and an additional 0.05985p is to be paid, respect of 1977 following the rate change. This brings the total to 10.1654p for 1977 when profit was £58.8m.

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# Guardian Royal Exchange Assurance

## Interim Statement

The Directors announce that an interim dividend in respect of the year 1978 will be paid on the 6th January, 1979, of 4.6585p per share (1977, 4.235p per share) which, with the tax credit available to eligible shareholders, is equivalent to 6.952985p per share (1977, 6.41667p per share). On the same date, a further payment of 0.0895p per share (gross equivalent 0.13411p per share) will be made to compensate for the additional amount that would have been paid in respect of the 1977 dividend had the retrospective reduction in the rate of Advance Corporation Tax been known at the time. These dividends will be paid to holders of ordinary shares whose names appear on the register on the 24th November, 1978.

The unaudited results for the first half-year are—

	First 6 Months 1978	First 6 Months 1977	Year 1977
Premiums Written	£m	£m	£m
Fire, Accident and Marine	331.3	312.5	591.5
Investment Income	35.8	31.3	65.3
Less: Interest paid	3.0	3.3	6.4
<b>Profits</b>	<b>32.8</b>	<b>28.0</b>	<b>58.9</b>
Long-term	2.6*	2.6	6.5
Short-term (Loss)	(6.1)	(4.3)	(6.6)
Profit before taxation	29.3	26.3	58.8
Less: Taxation and Minorities	14.6	13.0	30.1
<b>Profit after taxation</b>	<b>14.7</b>	<b>13.3</b>	<b>28.7</b>
Preference Dividend	0.1	0.1	0.2
Ordinary—Interim Dividend	5.9	5.3	12.9
	6.0	5.4	13.1

\*Excluding South Africa

The Ordinary Dividend cost for 1977 has been adjusted to reflect the supplementary dividend referred to above.

## Territorial Results

	First 6 Months 1978	First 6 Months 1977	Year 1977				
Investment Income	£m	Underwriting Income	£m <th>Investment Income</th> <td>£m</td> <th>Underwriting Income</th> <td>£m</td>	Investment Income	£m	Underwriting Income	£m
Australia	1.7	0.6	1.6	1.2	3.4	3.7	
Canada	2.4	—	2.7	—	4.4	(0.4)	
Germany	7.0	(3.7)	5.3	(2.5)	12.0	(5.7)	
U.K. (including Marine)	(2.8)	—	(3.7)	—	(6.6)		
Miscellaneous (including Rep. of Ireland)	21.7	—	18.4	—	39.1	—	
	(0.2)	—	0.7	—	2.4	—	
<b>32.8</b>	<b>(6.1)</b>	<b>28.0</b>	<b>(4.3)</b>	<b>58.9</b>	<b>(6.6)</b>		

## Exchange Rates

	Australia	Canada	Germany
1.61	1.55	2.10	4.05
2.08	1.83	4.05	4.02

## Life New Business

	First 6 Months 1978	First 6 Months 1977	Year 1977
New Sums Assured	£m	£m	£m
1,292.5	1,001.0	2,031.7	
23.0	22.5	44.3	
12.8	11.8	23.2	
6.5	8.3	14.6	

The proposed changes in our South African organisation are not expected to have any material effect on our overall earnings in 1978 (nor on the comparative figures in 1977) as the removal of the 1978 South African Life profits will be offset by the short-term South African business now directly owned. The Life new business figures for the year 1977 and the half-year 1977 have been adjusted to exclude the South African business.

In the U.K. the second quarter's underwriting was profitable after a poor start to the year caused by adverse weather and the firemen's strike. In Canada the Anti-Inflation Board regulations still diminish the satisfactory profits that might otherwise have been made. In Australia lower profits have resulted in response to very keen competition. In both Germany and Holland the underwriting results continue to be poor. Corrective measures have been taken but have not had time to be effective. Brazil, Hong Kong and departments writing overseas risks from London have made good profits and, in other areas, no material change has been encountered.

Exchange movements have depressed our premium income by £4.6m and our investment income by £1.1m.

Life business has continued to develop well and despite the changes in our South African organisation life profits have been maintained.

# Guardian Royal Exchange Assurance

Royal Exchange, London EC3V 3LS

## Chairman's statement

# Prieska Copper Mines (Pty) Limited

(Incorporated in the Republic of South Africa)

## Improved efficiencies outweighed by weak metal prices — Mr R. T. Swemmer

Despite an outstanding achievement in milling and treating a record tonnage of ore producing the highest ever combined quantities of copper and zinc, the profit of R1 221 000, including interest and tax of R10,74, the profit of R5 221 000, including interest and tax of R17 252 000, this result from the weakness of copper and zinc metal prices on world markets — factors that have affected our operations since inception with only brief periods of respite. After deducting R2 234 000 (1977: R5 585 000) for interest paid and other expenses, appropriations of R3 231 000 (1977: R5 015 000) for capital expenditure, R4 287 000 (1977: R4 742 000) for loan repayments and taking into account R1 539 000 raised through a further note issue, R28 000 (1977: R3 910 000) was transferred to general reserve.

The continually bearish influences of weak demand, high stock levels and over-production of copper and zinc were reflected in prices. The European producer price for G.O.B. zinc retreated very rapidly over the past 15 months, falling from \$795 in May 1977 to \$550/m ton in February 1978. The average price for zinc during the year was therefore only \$604/m ton, compared with \$784/m ton in 1976/1977. With signs of discipline emerging among major zinc producers, evidenced by real and significant production cutbacks, there is some hope that prices may recover in the market. As supply and demand patterns come into better balance the market should benefit. This is evidenced by the increase on 11 August 1978 in the producer price for zinc from \$550 to \$625/m ton. However, in the absence of a strong economic upturn in major consuming countries, we do not foresee a rapid return to the early 1977 price levels.

The average price received by the Company for copper was £668/m ton (1977: £819/m ton). Recent events affecting copper production in some of the major third world production areas did not have any lasting effect on the London Metal Exchange copper price and the past financial year has been one of the worst for the copper industry since the second world war. If these events and other production factors (such as the loss of expatriate miners

from the Zambian mines) have the effect of reducing stocks and the supply of metal to the market, there may be some improvement. However, as with zinc, a strong upturn in demand must occur before the price recovers to a more realistic level in real terms, which is essential for producers to earn adequate returns on their investment as well as to encourage new investment.

Although capital expenditure lagged behind our forecasts for the year and stringent financial controls kept mine working costs in check, it was still considered prudent to negotiate the substitution of the 31 December 1977 loan repayment to United States Steel Corporation and Anglo-Transvaal Consolidated Investments Company Limited ("Anglo-Transvaal") with a further note issue of R1 454 000, simultaneously to raise an additional loan from Anglovaal and Middle Witwatersrand (Western Areas) Limited of R1 539 000, also represented by notes. These arrangements were effected on the same basis as those made in 1976. Without these funds, which totalled some R3 000 000, the Company's cash resources would have been seriously depleted by the year end; in any event, cash reserves were reduced from R8 977 000 at 30 June 1977 to R7 099 000 at 30 June 1978.

Capital expenditure in the current year is estimated at about R7.4 million and will be confined mainly to gaining access to the deeper parts of the orebody involving, amongst other items, preparations for deepening the Hartebeestfontein area and the sinking of a 1.7 by 3.4 metre sub-vertical shaft.

Very much improved metal prices during the current financial year will be required to enable the Company to meet its expenditure and loan instalments of some R5.7 million from internal sources.

Prospecting work on the orebody and of its environs continued and it is estimated that this will absorb about R300 000 to June 1979. Drilling from surface into the area where the upswing of the orebody takes place (referred to last year) is presently in progress.

25 August 1978

# Hepworth Ceramic £2m ahead midway, despite difficulties

## BOARD MEETINGS

GROWTH of Hepworth Ceramic Holdings was held back in the first half of 1978 and pre-tax profits finished the period some £2.07m ahead at £14.88m.

Mr Peter Goodall, chairman, reports that the six-months under review show that the company's momentum has little added momentum there was in the private house building sector was very much more than offset by the worsening of the deep-seated recession in the steel industry which is world-wide, recession and has now gone on for several years.

He says that he does not see the general trading situation improving to any great extent in the remainder of this year.

## TODAY

Following the company's half-year meetings to the shareholders, such decisions were made to hold a meeting for the purpose of considering dividends. Official indications are not clear what dividends, if any, will be declared in respect of foreign currencies effected in the accounts for the full year.

## • comment

Hepworth's growth in the last three years has been distinctly impressive and now pre-tax profits and sales are a further 16 per cent up to £14.88m. The company will not reveal how much of this will be retained, how much will be paid out in dividends, or whether there will be a final dividend.

Mr Goodall says that he does not see the general trading situation improving to any great extent in the remainder of this year.

## FUTURE DATES

Interims—Albert Heijn, British Petroleum, Cadbury Schweppes, William Collie, Richard Costain, General Altimet, GKN, Imperial Chemical Industries, London and European Group, Provincial Fisheries, Pilkington, Ware, Sharpe Fisher, Wilsons (Clydebank), H. Woodward, Vickers—Austen, Investments, British Electric, S. Castle, Black and Decker, Bredon and Cloud Hill Lime, Cape Industries, E.C. Cases, E.I. du Pont de Nemours, Fisher (Japan), Jones & A. and Chapman, Kellam and Wallasey Industries, Plastics, British Tin and Worms, HTV, Sandiford Pottery, Tor Investment Trust.

the interim dividend is stepped up from 1.35p to 1.75p net at a cost of £1.24m (£1.95). A further 0.02632p has been declared to take account of the change in ACT in 1977. Last year's total was 3.3p from profits of £1.72m. Results for the six months of 1978 are stated at 6.3p (6.4p) and

the wrong conclusions from the half year's financial charges, before deducting the 60 per cent leap in its first half profits, and has left its interim dividend unchanged to reinforce the message. The current six months may show a downturn in oil-related profits of £1.03m in each of the last two halves, when interest rates were at their lowest and the company's margins highest. However, the outlook for turnover is promising as the consumer boom in the UK is keeping instalment credit business strong. The company is still overwhelmingly concerned with the buoyant motor vehicle and motor-cycle markets, which account for 81 per cent of its turnover.

As a result of the assumption that the final dividend gives a 10 per cent rise in the year's overall pay-out.

Hepworth Finance has taken care that shareholders should not draw

# Newbold Burton well ahead

## PROFITS OF Newbold and Burton Holdings, ladies' footwear maker, show a 35 per cent improvement to £21.800 in the first half of 1978, on turnover up 25 per cent to £44.85m. With excellent order books and higher production levels, the directors are very confident for the second six months.

Sales by the group were up 22.52% to £14.88m with the export market.

No problems have been

countered in the continuing

down of the finance division.

With the related borrowing

offsetting declines in

sales due to from

overcapacity.

Total factors to date at

over 100% of the group's

activities, have been broad-

based and good progress

expected during the next

months.

Half-year 1978

Turnover ..... 14,880 13,880

Profit before tax ..... 2,180 1,580

Interest ..... 1,000 900

Dividends ..... 1,000 900

Net profit ..... 1,180 680

EPS ..... 1.00 0.60

PER-TAX PROFIT ..... 1,180 680

Tax ..... 1,000 900

Extraordinary credits ..... 100 100

Preference divs. ..... 100 100

## Rotork steady at £1.4m in first half

PROFITS of Rotork for the first half of 1978 show a modest increase from £1.0m to £1.45m and trading was only achieved by the directors through a determined effort to substantially increase turnover from £17.02m to £22.94m (£187.20m).

Earnings per share are shown 15p against 14p and the up from 2,457,225p to 2,743,879p interim dividend is effectively raised by 9.65p to 0.45p—last year's total was equal to 1.15p when pre-tax profits were £2.22m.

Net profits for the first half amounted to £0.7m compared with £0.6m.

Creditable results have again been achieved by the controls and other engineering divisions and these are expected to continue throughout the year, although margins will remain under pressure. With a large part of the business in North America, sharp movements in the dollar can have an appreciable effect on the figures, the directors say.

The marine division had an unsatisfactory start to the year and has fallen well below expectations. However, corrective action has now been taken and the division's results will begin to show an improving trend in the second half.

**Midway rise for I.J. Dethwistle**

IN LINE with projections made at the last annual meeting, sales of I.J. Dethwistle Holdings, the clothing group, rose by almost 25 per cent to £7.85m and pre-tax profits by just under 20 per cent from £503,000 to £604,000 for the half-year to July 16, 1978.

At the June AGM, the directors said that the group was on course for its half-year sales target of £15.5m, plus 10 per cent to be met in excess of £575,000.

They now expect that demand for the group's products is generally good and it has a full production programme for the remainder of the current year.

For the whole of the 1977-78 year, taxable profits were £1.0m.

After half-year tax of £15,500, net credits for the period advanced from £450,500 to £520,000, representing earnings per 10p share of 1.25p (adjusted 1.35p).

The interim dividend is effectively lifted from 1.15p to 0.35p per share, £683,867, and the directors intend to recommend a final of 1p—in last year, payments totalled 1.5p, adjusted for a one-for-three scrip issue.

## Travis & Arnold ahead 9% to £2.18m so far

DESPITE A slow start due to poor weather conditions, pre-tax profits of Travis & Arnold, builders' merchant and timber importer, advanced by 9 per cent from £1.39m to £2.18m for the first half of 1978, on higher sales of £30.64m against £23.88m.

Building activity has increased over the period and indications are that the higher level should be maintained for the rest of the year, says Mr. E. R. Travis, the chairman.

After a start of £1.13m (£0.96m) net profit, there were little gains at £1.04-1.06m, against £1.03-1.07m. The net interim dividend is stepped up from 0.6915p to 0.7725p per 25p share—last year's total was 3.8137p paid on a pre-tax profit of £3.70m.

The interim payment absorbs £51,000 (£15,000) and after preference dividends, retained profits at the half year emerged as £17.93m (1977-78).

The first half figures do not include £0.10m of revenue from the acquisition in April of the two companies in the building supplies division of Ellis and Everard—Ellis and Everard (Building Supplies) and Welland Fuels.

At April 30, 1978, the audited book value of the net assets of the building supplies division of BSD (BSD) before deduction of inter-company indebtedness of £3.3m, amounted to £3.5m. Since that October 1, 1978.

## NEWBOLD & BURTON HOLDINGS LIMITED

Manufacturers of Ladies' Footwear

### INTERIM RESULTS

6 months to	30th June 1978	30th June 1977	Year to 31st Dec. 1977
Sales	£4,478,000	£3,595,000	£8,578,000
Net Profit before Tax	£219,000	£159,000	£68,000
Net Profit after Tax	£105,000	£76,000	£26,000
Net Dividend — pence per Share	1.337655	1.1879	2.7561
Amount absorbed by Dividend	£40,000	£36,000	£4,000

The Interim Dividend will be paid on 24th October, 1978 to all Ordinary Shareholders on the books of the Company on 29th September 1978.

Salient points from the Statement by Mr. V. F. Burton (Chairman):

- The profit for the first 6 months of 1978 was an improvement of 38% on turnover up 25%.
- Excellent order books and higher levels of production make us very confident for the second half of 1978.



Report of  
The Wellman Engineering  
Corporation Limited for the  
year ended 31st March 1978

Salient points from the circulated Statement of the Chairman Mr. Alan C. N. Hopkins, M.A., LL.B.

Order Book 30% higher than corresponding time last year

Business of British Furnaces acquired

Profit before tax up 10%

Percentage of pre-tax profit on Shareholders' funds 27%

Facts and Figures

	1978	1977
Profit before taxation	£1,553,112	£1,408,997
Profit after taxation	753,493	646,544
Assets Employed	6,881,227	6,025,926
Asset Value per 25p share	61.1p	53.5p
Earnings after Tax per share	6.69p	5.74p
Dividend per share	2.396p	2.145p

# WELLMAN

## BIDS AND DEALS

## Australia blocks Brooke Bond's plans for major tea takeover

BY ANDREW TAYLOR

THE AUSTRALIAN government has blocked Brooke Bond Ltd's £20m bid for Bushells Investments, Australia's largest tea company, just three months after announcing a relaxation of the rules governing foreign investment.

Mr. John Howard, Australian Treasurer said that the acquisition "would be contrary to the national interest" and the bid has been rejected under the 1975 Foreign Takeovers Act.

Mr. Harry Somerville, Brooke Bond finance director said last night that he was surprised and disappointed by the decision and described it as a significant blow to the group's plans for Australia.

He said: "We had expected that any approval would be qualified but did not expect a flat rejection." At this stage we have received no indication as to why the bid has been blocked.

In June Mr. Howard announced changes in the guidelines for foreign investment including a more flexible approach to local ownership.

This permitted overseas owned companies to proceed with new investment provided there was a commitment to eventual 50 per cent Australian ownership and that there was already 25 per cent local ownership.

Bushells now holds a 20 per cent interest in Bushells' main operating subsidiary but has only a 1.1 per cent stake in the parent group. This had already agreed to acquire a further 52 per cent stake in the parent group from the Chinese tycoon Daniel K. Ludwig.

Mr. Somerville said that under Sydney Stock Exchange rules the British group were required to bid for the remaining shares but had indicated to the Australian Foreign Investment Review Board that it would be prepared to negotiate the possibility of a future Australian stake in the future.

"We had not expected unequalled approval but had thought we

would have at least something to consider. As at this moment it looks as though we have nothing," said Mr. Somerville.

Last year the group spent almost £900,000 in Australia—to buy out minority stakes in Seagull, the food importers and distributors, and the tiny Brooke Bond lamb meat business. It had planned to put both Bushells and Seagull under the umbrella of a single Australian subsidiary.

The group's products are manufactured in the Australian tea market and 20 per cent of the coffee market. This may have raised monopoly considerations although Brooke Bond has no other tea or coffee interests in Australia.

At the time of the bid Brooke Bond said that it wanted to increase its presence in Australia in order to reduce its dependence on Africa and Asia for overseas earnings.

The Brooke Bond bid is one of the largest to play in the background of over-heated sharemarket hopes and, indeed, it is far too early to explore anything else.

The first phase of the current programme involves taking samples of approximately 100 cu metres from the surface of each hectare of the kimberlite pipes which are judged to be of potentially economic size.

Work in the Ashton venture has now completed the mining of 1,100 cu metres from near surface trenches. By South African standards, this is a low diamond content, or grade, but it is equality that counts and the quality of the stones is not known.

The first phase of the current programme involves taking samples of approximately 100 cu metres from the surface of each hectare of the kimberlite pipes which are judged to be of potentially economic size.

Rix's shares are very widely held, amongst several thousand shareholders. The only significant stake is the 1.1 per cent owned by Columbus Trust through Arrows Nominees. Columbus is in receivership and the share stake is mortgaged to Lombard North Central. Both Lombard and Columbus' receiver have said that they intend to procure acceptance of the ultimate owner of the stake for their office.

The dissident shareholders claim support for their opposition to the merger from more than 10 per cent of the shareholders.

Rix's shares are very widely held, amongst several thousand shareholders. The only significant stake is the 1.1 per cent owned by Columbus Trust through Arrows Nominees. Columbus is in receivership and the share stake is mortgaged to Lombard North Central. Both Lombard and Columbus' receiver have said that they intend to procure acceptance of the ultimate owner of the stake for their office.

A recently signed draft agreement between the Government and the Aboriginals is in jeopardy.

General Funds Investment Trust: Due to the dissolution of various trusts director Mr. J. N. McNamee's non-beneficial interest has been reduced to 28,136 shares.

ESTATES AND GENERAL

Estate and General Investments says that Praetoria Holdings has advised that Praetoria has exercised its option to acquire the balance—49.38 per cent of the capital of Mount Row Securities which company and its subsidiary owns 98.59% E and G shares. It is pointed out that Mount Row's E and G is not affected.

SHARE STAKES

Saint Piran is interested in 780,000 Teihidy Mineral ordinary shares. Amalgamated Distilled Products Mr. I. D. McNeil, director bought 5,000 Westgate Evans ordinary shares at 34p on behalf of Johnson and Firth Brown.

ASSOCIATES DEAL

B. S. Scott Mill and Company bought 5,000 Westgate Evans ordinary shares at 34p on behalf of Johnson and Firth Brown.

ICFC STAKE IN NEW COMPANY

Industrial and Commercial Finance Corporation is injecting £200,000 in the form of loans and equity into a new company, Stewarts, which is to require Montague Jason the domestic hardware distributor and suppliers to furniture manufacturers.

ICFC is to take a 25 per cent stake in the new company with Mr. T. E. Konrad and Mr. C. A. Tether, directors of Montague, each holding a 30 per cent interest. Stewarts, which is to be based in Stevenage, Hertfordshire, is to be run by Mr. H. Smith and Mr. R. Herman-Smith (directors of Herman Smith) who controlled around 98 per cent of the shares in Montague.

Mr. Konrad said yesterday that Montague is expected to earn pre-tax profits of around £100,000 in the current year.

ROUND-UP

The strike by null workers at Tara Mines' lead and zinc operation in Navan, Ireland, has ended. The company has lifted the force majeure on shipments which has been suspended since the end of July. Mr. Anthony said.

## MINING NEWS

## CRA getting diamonds in Ashton tests

BY KENNETH MARSTON, MINING EDITOR

THE LATEST news from the significant diamond exploration hot spot in the Kimberley region of Western Australia, announced by Cominco Riotinto of Australia, is that the present early results from testing at the Copeton prospect in New South Wales, results from testing at the fourth exploration shaft have established reliable results can only be obtained in the recovery of about 170 carats from deeper and larger diamonds, the largest of which are 1.2 carats.

Meanwhile, Australia's Audited reports that it has found more diamonds at its Copeton prospect in New South Wales. Results from testing at the fourth exploration shaft have established reliable results can only be obtained in the recovery of about 170 carats.

Understandably, CRA is concerned to play its announcement cool against the background of over-heated sharemarket hopes and, indeed, it is far too early to explore anything else.

So far testing of material from the bottom 1,22 cubic metres in the shaft has yielded seven small diamonds weighing 3.33 carats, while a further nine stones weighing 2.45 carats have been recovered from four cubic metres of material examined.

But there is doubt that the results so far obtained at Ashton are very encouraging and the next of the regular quarterly reports, covering the three months to September 30, will be eagerly awaited.

In assessing future results it remains to be seen whether the tests yield diamonds of general quality. CRA does not know what extent the stones so far recovered include those of gem quality. A reasonably sized diamond of 32 carats could be only of boat, or industrial

use. Amongst the other diamonds put on 10p to 140p, Tanami Mine Concessions gained 10p to 150p and rises of 150p were seen in Bamboo Creek (25p), Jones Mining (45p), Oster (50p), Sparge's Exploration (50p) and North West Mining (50p).

## Fraser may meet Aboriginals for Ranger talks

MR. MALCOLM FRASER, the Australian Prime Minister, is talking to them in Darwin tomorrow with Mr. Galarrwuy Yunupingu, a key Aboriginal leader and chairman of the Northern Land Council, in a bid to prevent delays to the development of the Ranger uranium deposit.

A recently signed draft agreement between the Government and the Aboriginals is in jeopardy.

Meanwhile, Pancontinental has suffered a loss for the year to June of £458,600 (£271,650) compared with a loss of £838,400 in the previous year.

In London yesterday Pancontinental shares were £1.4. Those of Peko-Wallend were 37p, while those of EZ Industries were 28p.

## GOVERNMENT LOAN FOR METALS EX.

Metals Exploration of Melbourne has accepted a £3m (£591,000) Western Australian Government development loan for a four-year programme at its Nepean nickel mine south of Coolgardie.

The loan is to ensure continuity of employment for the workforce, and to enable the company to develop the mine in a productive way so that it can capitalise on a future uplift in the world nickel market.

Mr. Andrew Mennen, the Mines Minister, yesterday said the loan would allow the company to go ahead with mine development in the next four years, and provide enough pre-developed ore for a further period beyond.

Metals Exploration will repay the loan over four years, starting from the end of the development programme.

INDICATIONS OF some stability returning to the zinc market are mentioned by Mr. R. T. Swammer in his statement with the annual report of the Anglo-Transvaal group's Prieska coppering mine in South Africa.

However, that a strong economic upturn must now occur in major consuming countries before prices of both copper and zinc recover to more realistic levels in real terms. This he points out, is essential if producers are to earn adequate returns on investments and new investment is to be encouraged.

# INTERNATIONAL FINANCIAL AND COMPANY NEWS

## NORTH AMERICAN NEWS

### Occidental Petroleum bid attempt for Mead blocked

BY DAVID LASCELLES

MEAD, the large forestry products company which is fighting a takeover bid by Occidental Petroleum, won breathing space today, when the Ohio division of securities announced that it will hold hearings on Occidental's proposed tender offer.

The hearings will take place from September 11-23 and mean that Occidental cannot go ahead with its offer in the State of Ohio, where Mead is headquartered, until October 20, the date when the securities division says it expects to be making its final decision. This effectively blocks the whole tender offer for the period.

The hearings are planned primarily to decide whether Occidental is providing enough information about itself to enable Mead shareholders to

make up their minds about its "paper," and not cash. But it has also pointed out that Occidental's chairman, Dr. Armand Hammer, is 80 years old, that the company is subject to numerous lawsuits, and that in 1976, Dr. Hammer pleaded guilty to Federal criminal investigations in California.

Occidental's tender offer, which has no officially stated value though analysts have put it at between \$750m and \$1bn, is Mead's largest in the U.S. The offer has attracted interest because it brings together an oil company with a forestry company and is said to mark a growing trend among energy companies into sectors with self-reproducing assets.

However, Mead has strongly resisted the offer with a barrage of publicity and letters to shareholders, mainly on the grounds that Occidental is offering convertible preferred stock, or

shares for five consecutive years.

Mead also says that it will be able to pay out about 30 per cent of earnings.

### Strong third quarter for Fluor

BY OUR FINANCIAL STAFF

AN "EXCEPTIONALLY strong" July 31 at \$55.1m against \$56m third quarter is reported by Fluor Corporation, the process plant and construction group, whose earnings in the first half were hit by the prolonged strike in the U.S. coal industry.

Net earnings for the third quarter have jumped to \$23.5m or \$1.39 a share, from the \$20.5m or \$1.21 of the comparable period. Sales of \$747.8m compare with \$579m.

The upturn brings the total earnings for the nine months to

### Agreement expected on Pan Am takeover

By Stewart Fleming

NEW YORK, Sept. 6.—MR. WILLIAM SEAWELL, chairman of Pan American World Airways, predicted today that the company would reach a definitive merger agreement with National Airlines today.

The two companies were negotiating throughout yesterday on the terms of the \$350m proposal to acquire National which Pan Am announced last month.

National is funding a rival takeover attempt from smaller regional airline, Texas International Airlines.

If the two companies do reach formal agreement—and Mr. Seawell gave no indication of whether the proposed \$41 a share terms were being revised—the deal would have to be approved by the Civil Aeronautics Board (CAB), whose chairman, Mr. Alfred Kahn, has indicated that he would prefer to see Pan Am expand its domestic routes rather than through a merger.

After yesterday's negotiations, National said that its board would meet today to consider definitive merger terms.

Mr. Seawell said this morning that "final negotiations are in progress and it is expected that a final agreement will be submitted to the Pan Am board today."

### North Central and Southern fix terms

By Our Own Correspondent

NEW YORK, Sept. 6.—NORTH Central and Southern Airways, which are proposing one of the four mergers currently confronting the U.S. airline industry, announced today that they had reached a definitive merger agreement.

The deal will take the form of a merger of Southern into North Central, with North Central exchanging 22 shares of its stock for each Southern share, provided Southern achieves a pre-determined earnings level this year.

Deere's strong third quarter net of \$1.35 who had been forecasting a flat share against \$1.28 a year earlier.

Deere's retail sales of equipment during the important spring selling season were strong, causing dealer inventories to remain at a low level.

Deere's fiscal 1978 (ending October) earnings to \$4.57 a share from the previous estimate of \$4.10 to \$4.30.

Despite significant losses from translation of foreign currencies, he said. Deere's third quarter result "were 20 cents a share above the estimate we had published in April this year" and 10 cents above the earnings a year ago.

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## INTERNATIONAL FINANCIAL AND COMPANY NEWS

**Ursini freed as inquiries continue**

By Our Own Correspondent

ROME, Sept. 6.—THE financier Mr. Raffaele Ursini, who controls the financially troubled Liquichimica chemicals group, has been granted provisional liberty after eight weeks in prison pending the further investigation of charges against him of financial irregularities.

Mr. Ursini, along with three other senior managers from the group who have now also been provisionally released, had been accused of irregularities in the way Liquichimica obtained state grants to finance the construction of a petrochemicals plant in southern Italy. Their arrest in July came only shortly after Mr. Ursini's resignation as managing director of Liquichimica's parent company, Linquis, in which he is the main shareholder.

The plant in question, at Saline in Calabria, is one of four Liquichimica plants covered by a financial rescue plan put forward a month ago by a group of creditor banks. The rescue project, which would have involved an immediate credit line to Liquichimica of £100m (£400m) to help it out of its financial difficulties, as well as a moratorium on debt, has run into problems because of subsequent misgivings by some of the banks.

The Banco di Napoli, in particular, is understood to be pushing for the extension of the rescue plan to other companies in the Linquis group which also owe it money. Negotiations are in progress between banks over the rescue project, but meanwhile the plan is in abeyance.

**Sperry Univac withdrawal**

By Our Own Correspondent

NEW YORK, Sept. 6.—SPERRY UNIVAC announced today that it will stop producing electronic supermarket checkout equipment owing to resistance in the retailing business and poor profitability.

It has been producing the equipment for five years using technology which it bought from RCA for \$5m. The equipment scans special labels on goods which indicate price and inventory number, enabling the retailer to ring up a sale and keep track of stocks simultaneously.

## Spanish banks in merger deal

BY DAVID GARDNER

MADRID, Sept. 6.

HAVING slipped to second place at the end of last year, Banco Español de Crédito (Banesto), Spain's largest concentration of banking interests.

This week Banesto formally completed the acquisition of Banco Coca. The deal provides the bank with a deposit base of more than Pts. 650bn (\$89bn), increases the number of branches by 16,000 and expands the workforce to more than 22,000. It puts Banesto unquestionably ahead of its main rival, Banco Central.

Moves to fuse Banco Coca with

Banco Central began last December, on the day that the Banco Central finalised its merger with Iberico.

And rivalry among the larger banks aside, the moves formed part of a process of consolidation in the Spanish banking system,

which began in the wake of the failure of a number of smaller banks, prominent among which was the Banco de Navarra.

The Banesto-Coca fusion was given the blessing of the Bank of Spain and Ministry of Finance, and appeared to be settled when the shareholders of both banks approved the terms of the deal on April 26.

One month later, however, allegations of irregularities in the Coca accounts began to filter to the surface.

The authorities made charges in connection with exchange control regulations, and the Fraud Squad began to investigate property deals in the south of Spain, in which Coca had allegedly been involved. Coca's lawyers have yet to receive official notification of this, but will contest both the conclusion and the procedures used to arrive at it.

At the alleged irregularities surfaced, many observers suspected that an attempt was being made to embarrass Banesto politically. While Coca was owned by one of the best known banking families to have prospered under the Franco regime, Banesto itself has been closely associated with leading members of the former regime.

This doubt has lingered even among those bankers who regard tough action to clean up the system, and to penalise currency smuggling and tax evasion, as essential.

Banesto itself, in finalising the merger, seems to have decided that any damage that can be done to its image has already been done.

For their part senior banking authorities have greeted the fusion with quiet relief.

Banesto has issued a statement guaranteeing to its new clients a service as efficient as they had always been accustomed to.

## Reduced loss from Dutch engineer

By Our Financial Staff

A MODESTLY reduced loss for the first half of 1978 is reported by Vereenigde Machinefabrieken Stork (VMS Stork), the largest mechanical engineering group

belonging to small independent producers will be shut down and about 550 jobs will be lost as expected to be shut down in

KNP subsidiary the Kappa paper group last year and

recently reported more than 13 per cent higher at F1.27m (\$185m). Net profit per nominal share rose to F15.01 from F14.74.

The latest set of figures include two recent acquisitions, the Belgian firm Cogea and Van Lutte

ecelle of Lyons, while the result of the De Zeeuw group is now consolidated in full.

Start up costs at ST's Belgian interest, Papeteries de Mont Saint Gilbert,

have been set against provisions for foreign investment risks.

These provisions are expected to cover most of the further costs.

AMSTERDAM, Sept. 6.

## Dutch to reorganise paper industry

BY CHARLES BATCHELOR

HOLLAND is to start a radical closed down, as will six of the (BT)—have faced several difficulties in paper and board industry. Corrugated board production capacity will be reduced, three factories and De Hahn in Stadskanaal, will have led the companies to carry out their own internal reorganisation.

Having maintained profit and turnover growth in the first half of 1978 it expects a reasonable increase in net profit for the year as a whole on higher sales.

Net profit rose 8 per cent in the six months to F18.2m (\$18.5m) while turnover was

lost of 850 jobs in the north-eastern province of Groningen (\$1.7m) in the first half of 1978.

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## INTERNATIONAL FINANCIAL AND COMPANY NEWS

### Overseas banks in Tokyo share in yen foreign loan

BY RICHARD HANSON

**FOREIGN BANKS** in Tokyo will for the first time be the major participants in a yen-denominated loan to an overseas borrower from Japan. The loan at a new floating interest rate, based on the Japanese long-term prime rate.

Tokai Bank is the lead manager of the syndicate, which will lend yen for eight years to the Banque Populaire d'Algérie. The interest rate will float at a margin of 0.5 per cent above the long-term prime rate, currently 7.1 per cent, with a four years grace period before repayments start, the rate will be reviewed every six months. Final approval and signing of the loan agreement is expected by October.

Foreign banks are to date played only minor roles in yen lending overseas. With the rate based on the long-term prime rate, and being changed frequently, rather than at a fixed rate, foreign banks largely avoid the risk of having local short-term borrowing rates rise above the lending rate. Foreign banks rely mostly on short-term yen funds to finance their operations.

The foreign banks will take Y\$3bn of the total Tokai Bank and Chiba Life Insurance, a member of Tokai's industrial grouping, handling the rest.

In previous cases of foreign participation in yen loans, only one foreign bank has been invited among ten or more Japanese banks.

Foreign bankers participating in the yen loan hope that this

type of activity can be expanded, to make up in part for the sluggishness of traditional areas of business in Japan, such as making dollar loans.

There remains some doubt, however, over how much lending of this kind will be generated, because of competition from Japanese banks. It is also generally agreed that the Finance Ministry, which controls the participation by foreign banks in the comparatively small Algerian loan, will not allow a foreign bank or banks to take the lead in a yen loan syndicated for an overseas borrower.

The participating foreign banks are the First National Bank of Boston, Chemical Bank, Continental Illinois Bank, Irving Trust and Manufacturers Hanover, from the U.S., along with Banco Comercial Italiano, Deutsche Bank, UBAF and Banque Nationale de Paris.

Tokai Bank said that the selection of foreign banks to make up the syndicate was not based on any lack of funds among Japanese banks. Bringing them in was one way of reciprocating previous business involvements.

The Y\$3bn loan will be used in an agricultural development project in Algeria. The project involves an irrigation dam estimated to cost about Y\$55m (some Y\$16bn). The remainder of the funds, \$80m, will be lent by Tokai Bank syndicated for eight years, led by Interunion Bank, based in Paris, and including Tokai Bank Nederland and NV.

At the time of the last annual report, fears were expressed that

### Financier for trial on bank fraud charges

By James Bartholomew

Mr. Ames Dawe, a financier most of whose business activity has been in the Far East, will stand trial in San Francisco on October 10 on charges of defrauding three California banks of \$1.3m.

Mr. Dawe surrendered himself to U.S. government officials last week at San Francisco International Airport on arrival from Taiwan. His extradition to the U.S. had been sought since July 1977 when Grand Jury accused him of fraudulently using funds from the three small California banks to support his international business empire.

Mr. Dawe is currently involved in litigation against the Moscow Narodny Bank, the Russian owned bank, in the British courts. Moscow Narodny financed many of Mr. Dawe's deals.

Mr. Dawe's lawyer, Mr. James Moore, applied for a delay before the trial in order to appeal against the charges. "Complicated international banking transactions are involved in the charge," he said.

But the district court judge in San Francisco, Judge Robert Schnacke, rejected the request.

Mr. Moore said that Mr. Dawe's life had been threatened and his client believed his life to be in danger.

### Sound growth at Malayswata

By Wong Sulong

KUALA LUMPUR, Sept. 5. MALAYSWATA BERHAD, the biggest steel company in Malaysia, reported a satisfactory year ending March, with net profit rising from 8.1m ringgit to 8.9m ringgit (US\$3.9m).

The company, which produced 150,000 tonnes of steel products during the year, pointed out that its profit would have been higher had it not been for the Government's control of the price of steel, which has not risen for the past five years.

The company's increase in profits resulted from improved productivity, and took place in spite of higher costs for raw materials and services.

### HONGKONG WHARF

## A closing of the ranks

By RON RICHARDSON IN HONG KONG

THE ANNOUNCEMENT yesterday of the purchase by shipping magnate Sir Yue-Kong Pao and his family of a major holding in the asset-rich Hongkong and Godown Kowloon Wharf and Godown Company for an estimated HK\$450m (some US\$55m) is a move by Jardine, Matheson and Co. Mr. David Newbigging, a senior British interests against a takeover attack by more aggressive Chinese entrepreneurs.

It also marked the end of an unsuccessful but highly profitable takeover exercise by the rapidly expanding Cheung Kong today revealed that it had begun buying Hongkong and Kowloon Wharf shares at the end of March with the intention of taking control.

By mid-July it had built up a holding of 10m shares representing about 11 per cent of the wharf equity. However, because the two railroads in the Hong Kong stock market which initiated the price of Wharf shares, Cheung Kong decided the operation would be too costly. As a result it then sold its entire holding of Wharf shares in deals which have left the property developer with a capital profit estimated to be in excess of HK\$100m.

The identity of the buyers of the shares, which were sold both on and off the market, has not been revealed. However, the revelation that private companies controlled by Sir Yue-Kong and his family had recently acquired "between 15 and 20 per cent" of the wharf equity, leaves little doubt that they took the bulk of the shares.

Although Sir Yue-Kong is ethnically Chinese and, as the largest independent oil tanker owner in the world heavily involved in an industry which in Hong Kong is Chinese-dominated, his business connec-

tions are strongly with the British oriented sector.

Hongkong and Kowloon Wharf and Godown is certainly a part of that British establishment. Traditionally the chairman of Wharf company is the chairman of Jardine, Matheson and Co. Mr. David Newbigging is the current encumbrance of both positions. Other board members include Mr. P. G. Williams,

of a number of offshore companies.

One possible consideration in the financing of the share purchase is that the Pao companies will receive a huge infusion of liquidity if the Japanese government goes ahead with its proposed plan to finance the improvements by Japanese shipping companies of some of their chartered flag-of-convenience vessels. Pao is the largest owner of these Shikumisen ships with 79 vessels, representing about 55 per cent of World-Wide Shipping's total tonnage of chartered either Japanese Liner or Sanko Steamship.

It has been speculated Pao, who is a shipping investor rather than a shipping operator, could take this opportunity to move some of his and his companies' assets into property investments.

His statement that he intends to hold his stake in the Wharf company as a long-term investment would seem to confirm this.

It also fitted in well with the aversion the British-oriented institutions here felt at the prospect of Cheung Kong and other Chinese controlled development companies taking over Hongkong and Kowloon Wharf and gaining control of its large stock of choice waterfront redevelopment sites in Kowloon.

The statement by Cheung

Kong chairman Mr. Li Ka-Shing that his company had been a heavy buyer of the Wharf shares largely confirmed the statement made by Pao.

For the past few months that a syndicate of Chinese companies, said to include Cheung Kong and Sun Hung Kai Properties, had been building up a big position in Hongkong and Kowloon Wharf.

This market saw the

Par HK\$10 shares rise from around HK\$14 in March to HK\$46 on Monday. It was also one of the factors which sparked the current stockmarket boom here.

### E. L. Bateman sets record

By Jim Jones

JOHANNESBURG, Sept. 6.

SOUTH AFRICAN mechanical earnings would peak in 1978 as and electrical engineering group many of the group's contracts E. L. Bateman, has reported written in more buoyant times, record operating profits for the were completed. In the event, year to June 30, last, fuelled by Bateman has increased emphasis the boom in capital expenditure on the export markets with the by the mining sector. After a additional spin-off that the year's pedestrian first half performance which saw pre-tax profits only marginally better at 11.9m, the year's total has been boosted from R4.8m in 1977 to R5.3m (US\$1m).

At the time of the last annual report, fears were expressed that

the company's increase in

profits resulted from improved

productivity, and took place in

spite of higher costs for raw

materials and services.

### Mercantile Mutual lifts profits and payout

BY OUR OWN CORRESPONDENT

DESPITE a large underwriting share, bringing the annual total deficit, Mercantile Mutual Insurance Company has reported a record profit of AS\$6.08m (US\$3.7m), up 15 per cent from the AS\$5.27m for the year to June 30.

The annual dividend is to rise from 16 cents to 18 cents a share after a final payment up 2 cents to 10 cents a share. This will be paid on capital increased by last year's one-for-eight centenary scrip issue, and is effectively 26.5 per cent higher than last year's ordinary payout. Last year's ordinary distribution was augmented, however, by a special centenary dividend of 4 cents a share.

The company's underwriting deficit of AS\$5.16m was caused mainly by changes to the Workers Compensation Act, and compared with a surplus of AS\$2.2m last year. The directors said that the deficit would have been decreased by AS\$4m, less an indeterminate amount for re-insurance and other adjustments, had the company fol-

lowed Government advice on budgeting on the changes but they had decided to adopt a conservative approach and to provide for the full amount of cover required before the changes.

The company's subsidiaries all produced good results, according to the directors. New life sums assured by Mercantile Mutual Life rose by 39 per cent to AS\$250m, and new annual premiums increased 49 per cent to AS\$3.5m.

Overprovision for tax last year resulted in a net tax credit of AS1.16m, compared with last year's bill of AS4.5m.

SYDNEY, Sept. 6.

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### NOTICE OF REDEMPTION

#### U.S. Rubber Uniroyal Holdings Société Anonyme

6145 Guaranteed Sinking Fund Debentures due 1982

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Indenture dated as of April 1, 1967, there will be redeemed for account of the Sinking Fund on October 1, 1978 (the "Redemption Date") \$401,000 principal amount of the 6145 Guaranteed Sinking Fund Debentures due 1982 (the "Debentures"), at the redemption price of 100% of the principal amount thereof plus accrued interest to the Redemption Date.

The serial numbers of the Debentures which have been selected for redemption (each bearing the prefix letter "M") are:

22 1322 2306 2162 2012 1924 1824 1724 1610 1507 1405 1303 1201 1101 1001 901 801 701 601 501 401 301 201 101
199 1533 2218 2169 2036 2024 1922 1822 1722 1622 1522 1422 1322 1222 1122 1022 922 822 722 622 522 422 322 222
199 1601 2527 2334 2235 2132 2032 1932 1832 1732 1632 1532 1432 1332 1232 1132 1032 932 832 732 632 532 432 332
233 1669 2253 2338 2235 2132 2032 1932 1832 1732 1632 1532 1432 1332 1232 1132 1032 932 832 732 632 532 432 332
243 1703 2323 2238 2135 2035 1935 1835 1735 1635 1535 1435 1335 1235 1135 1035 935 835 735 635 535 435 335
375 1882 2282 2340 2238 2136 2036 1936 1836 1736 1636 1536 1436 1336 1236 1136 1036 936 836 736 636 536 436 336
465 1905 2623 2446 2343 2241 2141 2041 1941 1841 1741 1641 1541 1441 1341 1241 1141 1041 941 841 741 641 541 441
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574 1977 2723 2458 2356 2253 2153 2053 1953 1853 1753 1653 1553 1453 1353 1253 1153 1053 953 853 753 653 553 453
658 2016 2829 2536 2433 2330 2230 2130 2030 1930 1830 1730 1630 1530 1430 1330 1230 1130 1030 930 830 730 630 530
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123 2434 2076 2841 2535 2436 2337 2238 2138 2038 1938 1838 1738 1638 1538 1438 1338 1238 1138 1038 938 838 738 638
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## CONTRACTS AND TENDERS

### GOVERNMENT OF CHAD PRESELECTION OF BIDDERS SEDIJI-N'DJAMENA PIPELINE

The Republic of Chad has applied for a credit from the International Development Association (IDA) and other aid agencies to help finance a petroleum development project supported by oil companies active in exploration in Chad. The project aims at meeting part of internal demand for oil products and consists of bringing into production one of the oil bearing fields already discovered, of constructing a pipe line for crude transportation and of building a refinery in N'Djamena.

The pipe line will link the Sediji Field, situated on the northern part of Chad Lake about 250 km away from N'Djamena, to the refinery. It will be 350 km long, the diameter will be 6 inches or less to allow for a maximum annual flow of 1 million barrels of crude, without intermediate pumping stations under normal operation. However, since the crude has a high wax content, the line will be divided into several sections with scraper traps at the ends together with foundations for pumping equipment of temporary use.

The route will cross semi-desert area without special points nor altimetric difference between extremes. Soil characteristics will facilitate ditching but adverse conditions may prevail for trucking and joining pipe line route, since no roads exist in the northern part of the route.

Detail engineering—following site investigation—supply/transportation and laying of pipes, supply/transportation and implementation of all equipment, including cathodic protection and telecom system will be soon procured following international competitive bidding for a turn key contract extending to start-up and design flow operation together with a training programme for local operational teams.

Potential engineering, suppliers and contractors who wish to be called for a joint offer, possibly extending a suppliers' credit, are invited to register their names, qualifications and references indicating who will lead their joint venture, in a letter addressed to: Monsieur le Ministre de l'Economie, du Plan et des Transports, Palais du Gouvernement, n'Djamena Tchad not later than September 30, 1978.

A copy will be addressed to project consultants:

BEICIP  
BOITE POSTALE 213  
92505 RUE-MALMAISON  
CEDEX—FRANCE

TEL: (11)749.7171. TLX: BEFRAG 690212F

BEICIP shall provide, on request, additional information on the project and also a questionnaire to help reply to the present bidders prequalification procedure.

## PUBLIC NOTICES

### COMPANY NOTICES

BARNESLEY METROPOLITAN COUNCIL  
5m Bill, dated 10.6.78, for application  
5m £12,700,000, due 1st April 1980.  
2nd m. Total outstanding £12,700,000.

DUDLEY METROPOLITAN BOROUGH  
£2.7m 91-day Bills, dated 1st July 1978.  
Total outstanding £2.700,000.

EXETER CITY COUNCIL BILLS  
£1.2m 91-day Bills, dated 1st July 1978.  
Total outstanding £1.200,000.

FEARNSIDE REGIONAL COUNCIL  
£2.6m 91-day Bills, dated 1st July 1978.  
Total outstanding £2.600,000.

HAMPSHIRE METROPOLITAN BOROUGH  
£2.5m 91-day Bills, dated 1st July 1978.  
Total outstanding £2.500,000.

NEWCASTLE REGIONAL COUNCIL  
£6.000,000 Bills, dated 1st July 1978.  
Total outstanding £6,000,000.

NORTHAMPTON BOROUGH COUNCIL  
£100,000 Bills, dated 1st December 1978.  
Total outstanding £100,000.

SPRINGFIELD REGIONAL COUNCIL  
£6.000,000 Bills, dated 1st July 1978.  
Total outstanding £6,000,000.

### KOMATSU LTD. (Incorporated in Japan)

ORDINARY SHARES EDR'S ISSUED  
NOTICE IS HEREBY GIVEN, that a dividend for 30th September, 1978, will be paid on presentation in the undersigned of shares which are registered in the name of the person or firm whose name and address are mentioned in the notice to be paid on or before the date of record.

GROSS Dividends per share — US\$0.021033

Less 15% Dividend Withholding Tax — US\$0.003188

Net Dividend per share — US\$0.017845

United Kingdom Income Tax will be deducted at source or 18%, as will be deducted in the case where coupons are accompanied by United Kingdom Inland Revenue.

CITIBANK N.A.

Fifth Avenue, New Broad Street,  
London, E.C.2.

Exhibit Date — 1st October 1978.

Record Date — 1st October 1978.

Payment Date — 1st November 1978.

These are the only bills.

REMARKS

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## Currency, Money and Gold Markets

### Dollar nervous: pound steady

THE DOLLAR moved rather fixed at DM 1.0830, slightly better generally in yesterday's foreign exchange market, seeming to lack any positive direction. The U.S. currency opened firmer against most currencies with many currencies showing some movement tending to reflect the Middle East peace talks being held at the moment were having some effect on dealers. In afternoon trading however little was done to dampen the effect on dealers. The dollar began to thin out and dollar began to DM 1.0829 with some gains suggesting it was a floor level for the time being. Against 22 currencies the Bundesbank trade-weighted mark revaluation index rose slightly to 147.4 from 147.3, a rise of 2.0 per cent from the Federal chairman, G. William

ZURICH—Initial activity saw the dollar move firmer, possibly gaining some impetus from a narrowing balance of payments surplus reported by West Germany. However, the trend was soon reversed and the dollar weakened in fairly active dealing. Market sentiment still remains pessimistic bearing in mind the rather gloomy economic outlook in the U.S. At mid-morning the dollar was quoted at SF 7.1274 and DM 1.0845, which was down from 1.0877 in morning peak of DM 1.0870.

PARIS—The dollar closed little changed from its morning levels against the French franc in relatively calm trading. News of a FF 15bn budget deficit for 1979 had largely been discounted by the market. The U.S. currency was quoted at FF 1.6745 compared with FF 1.6700 on Tuesday. The Swiss franc was slightly easier at FF 2.6750 against FF 2.6940 previously.

MILAN—The dollar rose against the lira in fairly light trading and was quoted at Ls78.70 up from Tuesday's fixing of Ls81.03. The Swiss franc however eased in lira terms from Ls17 to Ls16.

AMSTERDAM—The dollar was fixed at FI 2.1561 compared with Tuesday's fixing of FI 2.1490.

TOKYO—in rather subdued trading the dollar eased slightly to DM 1.0910 from DM 1.0830 on Tuesday. The West German mark improved slightly to DM 1.0910 from DM 1.0830 having been up to DM 1.0977 during the day. Using Morgan Guaranty figures at noon in New York, the dollar's trade weighted average depreciation narrowed slightly to 8.1 per cent from 9.2 per cent previously.

STERLING—In rather subdued trading the dollar eased slightly to DM 1.0910 from DM 1.0830 on Tuesday.

FRANKFURT—The dollar was trading amounted to \$799m.

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OF PARTICULAR

## FARMING AND RAW MATERIALS

**Move to aid potato market**

By Our Commodities Staff

THE POTATO Marketing Board announced a new measure to ease the pressure on markets by improving the quality of spuds going on sale.

Farmers have been invited to "upgrade" potatoes to the board for £14 a tonne. The board's turn will sell them for feeding animals at £12 a tonne, losses £150 a tonne in paper sacks.

Oversizes are oversized or slightly "substandard" potatoes; much in the recent past were sold through normal retail channels for human consumption.

Buying these potatoes at the market was begun in 1973, but was suspended during recent years when supplies of best-quality tubers were greatly reduced.

The Potato Board has also reminded farmers that its main support buying programme does soon.

The board has offered to buy up 10 per cent of this year's crop to reduce market supplies and push up farm-gate prices.

Acceptance of the offer must be received by the board by Friday at the latest.

The board reports that potato prices rose slightly in the past week. Early varieties are still plentiful and fetching between 25 and 55 pence a tonne.

Maincrop varieties are selling at slightly higher prices going up to 58 pence in the eastern region.

### \$80m Israeli cotton crop

By Our Own Correspondent

TEL AVIV, Sept. 6.

THE ISRAELI Cotton Marketing board expects to realise \$80m from this year's cotton harvest, which is about to begin.

Of the anticipated yield of 40,000 tonnes of fibre, 26,000 will be needed by local spinners and 2,000 tonnes has been sold abroad.

In view of recently rising prices abroad, the board sees no hurry to commit the remaining 30,000 tonnes.

The prospective export total this year represents an increase of 30 per cent on last year's export sales of fibre, which totalled 18,000 tonnes and brought in \$55m.

The yield of 130,000 tonnes of cotton will be partially used for cattle feed and partially for the production of cotton oil, of which 14,000 tonnes was exported last season.

## Bid to increase platinum jewellery sales

By JOHN EDWARDS, COMMODITIES EDITOR

A BID TO popularise platinum jewellery in the West and create a new sales outlet for the metal was launched yesterday by Ayrton Metals, a subsidiary of the South African group Impala Platinum.

Announcing the opening, in Bond Street, London, of what is claimed to be the world's first-ever shop to specialise in platinum, Mr Ian Greig, chairman of Impala, said that in recent years the jewellery industry in Japan had used between 700,000 to 750,000 ounces of platinum annually—about 25 per cent of total non-Communist world consumption.

By comparison, the use of platinum for jewellery elsewhere was minimal. It had not always been so, Mr Greig said. But the fact that for many years the price of gold had been pegged at an artificially low level had to a large extent contributed to the virtual disappearance of platinum as jewellery in Europe and the U.S.

He said that all hallmark platinum jewellery sold in Britain had to be 95 per cent

pure platinum, whereas 18-carat gold had only 75 per cent gold content and nine-carat as little as 37.5 per cent gold.

The upsurge in the gold price in recent years has made it far less competitive with platinum, which is priced at \$250 an ounce (£130) by the South African producers and \$265 (£137.10) on the London free market.

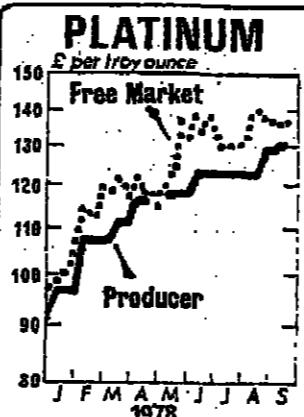
However, platinum prices have risen strongly in the past nine months and some traders are predicting a move to higher levels as a result of a continuing shortage of supplies.

The South African mines producer price has climbed from the depressed level of \$162 an ounce last November to \$250.

There has been an equally dramatic move in the free market where the price has jumped from below \$200 to over £137 in the same period.

The turnaround in the market is attributed to production cutbacks by South African producers and in Canadian nickel mines, where platinum is a by-product.

Equally important has been



## Ministry acts on free milk offer

By Our Commodities Staff

OFFICIALS FROM the Department of Education and Science have been contacting local authorities around the country asking them to decide quickly whether they want to take up or refuse the offer of Common Market subsidies on milk for seven to 11-year-old pupils.

About 30 authorities have still not told the Ministry their plans, although the first term of the new year is about to start.

So far 41 have agreed to supply free milk for junior school children while 29 authorities have refused the offer.

Stocks of skimmed milk powder rose 10.8 per cent during August in the European Community, while combined private and official butter stocks climbed 13.1 per cent. APF-Dow Jones reports.

Skimmed milk powder stocks at present total about 800,600 tonnes up from 711,000 tonnes a month ago, while butter stocks have increased to 466,620 tonnes from about 412,000 tonnes.

### Rise in Thai tapioca output forecast

BANGKOK, Sept. 6.

THAILAND WILL produce 10.6 million tonnes of tapioca in the 1977-78 season—about 640,000 tonnes more than the original target—the Commerce Ministry said.

A report by the Ministry submitted to the Cabinet said total tapioca production next year would probably reach 10.7 million tonnes, although exports might face restrictive measures from the European Economic Community, the major buyer of Thailand's tapioca.

Thailand exported 3.3 million tonnes of tapioca pellets in the first seven months of this year, mostly to the EEC, compared with 2.1 million tonnes in the comparable part of 1977, the Board of Trade said earlier.

There have been complaints from within the EEC where tapioca is used in animal feed, that "excessive" imports of cheap tapioca would compete with and damage the market for home-grown haricot beans.

Prime Minister Kriangsak Chomanand yesterday asked visiting French Foreign Minister Louis de Guingand to help persuade the EEC not to reduce tapioca imports.

Tapioca exports this year could reach 4.9 million tonnes, according to official forecasts.

Given that even on a rough

## BANGLADESH AGRICULTURE

# New role for women on the land

BY KEVIN RAFFERTY

AGRICULTURE IN Bangladesh may soon be given its biggest shake-up for decades by the intrusion of a new group of workers. At 50, that number is small, but that is not important. What is significant is that they are women.

The Agriculture Ministry of Bangladesh is about to recruit 50 women to its team of instructors which is a little more than 4,000 strong and all male to date.

The Ministry hopes that with women members in the teams the country's agriculture will be able to make progress in important new areas such as fish farming and vegetable production.

The women may also be able to help the country round a number of important problems which have slowed down the growth of agriculture.

Women hardly figure at all in Bangladeshi labour statistics. As in many developing countries, especially those where Islamic influence is predominant, their overall role in society is played down. Paradoxically, in certain areas the women's influence is powerful.

Paradoxically, in certain fields the influence of women is powerful. They obviously have a formative role in shaping the young, and in agriculture they have a critical importance—as officials found when they tried to develop new programmes.

The officials had the idea that Bangladesh's 800,000 village ponds, covering 300,000 acres, could be used to breed fish and could provide a valuable source of food and protein for an undernourished people.

Given that even on a rough

per capita basis Bangladeshi do not get enough to eat and are particularly deficient in protein, it seemed an especially sound idea. Breeding of the Niloticus carp imported from Thailand had proved profitable in tests, and the fish would help supplement the predominant diet of grain.

Then it was found that looking after fish was traditionally work done by women.

Other officials also found that Bangladesh's programme of improved agricultural production was moving more slowly than hoped because of problems about the quality of seeds. The task of preserving seed also falls to women.

Other tasks usually done by women include threshing and winnowing of rice, which is the country's staple diet, growing vegetables and tending domestic animals. In each of the main areas of potential advancement for Bangladesh agriculture women are crucially involved.

With the encouragement of President Ziaur Rahman, who recently directed that women should be given at least 10 per cent of the available posts in the labour force, Mr Qondhullah Khan, the Agriculture Secretary, gave the go-ahead.

The potential repercussions and benefits from women working officially in agriculture are enormous, provided that the obvious immediate difficulties can be surmounted. Although the Government's taking on women is a breakthrough, it remains to be seen how the instructors will set on with their male colleagues, and indeed how they will be accepted in the subcontinent.

The women began to make jute goods and other handicrafts and progressed so well that last year they earned more than \$100m in exports with their goods.

The number of women instruc-

## World grain crop forecast lifted

BY OUR COMMODITIES STAFF

PROSPECTS FOR big world cereal crops this year 1978-79, 185 million tonnes by the end of 1978-79 season, 18 million tonnes more than a year earlier.

The report points out that cereal prices in world trade have already steadied or dropped in anticipation of a bigger supply becoming available.

The food outlook report predicts smaller cereal trade needs in 1978-79, because of the favourable crop prospects in most importing countries. It also foresees improving food supply prospects for many developing regions, with an expected substantial boost in developing country cereal crops.

Most of the prospective gain will be in wheat, notably in the Africa and Far East regions, which had accounted for most of 1977's crop shortfalls.

World wheat and coarse grain imports could decline after advancing sharply to a record 182.6m. tonnes in 1977-78, the report notes. Total world imports could drop by 10 million tonnes, although exports might face restrictive measures from the EEC.

The maximum export rebate for 1978-79, expected world price of 9.0m. tonnes for 1978 would be 3 per cent more than in 1977 and could boost food carryover stocks to a record

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185.

## STOCK EXCHANGE REPORT

# Equity markets consolidate after Tuesday's sharp rise

## Short-gilts improve afresh—Sun Alliance disappoint

## Account Dealing Dates

Opinion

First Declara-

tions Dealings Day

Aug. 21 Aug. 31 Sep. 1 Sep. 12

Sep. 4 Sep. 14 Sep. 15 Sep. 26

Sep. 12 Sep. 28 Sep. 29 Oct. 10

Sep. 16 New firms' dealings may take place

from 9 a.m. two days earlier.

London industrialists managed to

consolidate the previous day's

sharp technical recovery despite

continuing political uncertainty.

Once again, trading was at a low

ebb with potential investors tem-

to hold off pending today's

half-year results from ICI and

British Petroleum.

The equity leaders tended a

shade easier at the opening, but

the virtual absence of selling

prompted a gradual improvement

and by 2 pm the FT 30-share

index was showing a rise of 1.6.

Although not unexpected, news

that the TUC had voted to

renegotiate against the Govern-

ment's five per cent pay guide-

line tended to dampen sentiment

in the late afternoon, while

vague talk of a large funding

issue in oiling also made for

unsettlement. As a result, the index

slipped back to close without

alteration at 103.2.

Elsewhere in the equity sector,

company news provided

the main impetus.

Poor interim figures from several leading Composite Insurance companies, in particular Sun Alliance, down 24 at £35p, made for

marked dullness in this area. The reaction was well illustrated by

the FT Actuaries index for the

subsection which fell 2.3 per cent

to 128.34. Overall, however, the

trend was to higher levels and

rises led falls by about 1.4 to

FT quoted industrials.

Interest in British Funds again

centered mainly on short-dated

stocks. Cautious Press comment

on the mid-August banking

figures prompted a slightly easier

opening trend in this area of the

market before scattered buying

on yield considerations pushed

prices higher to finish with net

gains of 1 on balance. The longer

maturities were neglected, but

followed in the wake of the

shorts' early losses of 1 were thus

recouped by the close.

A varied and good-sized trade

made for brisker dealings than

of late in investment currency

with the result that the premium

fluctuated between 92 and 90; net

gain before settling at 91 per cent. Yesterday's SF conversion factor was 0.7030

(0.6771).

Disappointing first-half profit

performances from the three major Composite companies who reported yesterday made for dull

Composite Insurance Interim

figures from Sun Alliance were

deemed especially disappointing

and the shares fell 24 to 534p,

after 524p, while Phoenix dipped

6 to 244p and GRC softened 4 to

232p, after 232p. In sympathy

elsewhere, Royals dipped 8 to

80p.

Stores were notable for renewed

strength in Burton issues specula-

tive buying continuing on bid

basis leaving the ordinary up 6

more at 192p, the A 5 up 2 to

183p and the Warrants 3 up at

48. Elsewhere, buyouts of a similar

scale helped Liberty advance 10

more to 200p and Jax Walker rose

5 to 125p, after 125p. Time

Products revised a rise of 8 to

187p, while Executex put on 4

to 42p in response to the sharply

higher interim profits and resump-

tion of interim dividend payments

BICC moved up 5 further to

135p for a two-day improvement

of 13 in response to the market

which, due to market

figures, had risen 3 to 198p. Secondary issues were

notable for a speculative rise of

5 to 100p in Norcros and a gain

of 4 to 105p in Pentos, the latter

following buying ahead of next

Tuesday's results. Fairbairn Ceram-

ics, 7 to 145p, and Bovfurn Ceram-

ics, 74p, also rose 24p in response

to their respective interim announce-

ments, while Marshalls Universal

which closed unchanged at 54p+

Shell made modest headway to

end a couple of pence dearer at

57p+, while Ultramar found

further support and finished 6 to

the good at 24p.

S. Hoffnung 5 off at 72p,

moved the only noteworthy move

in the over-the-counter market

investments were firm despite

a low volume of business. Still

reflecting the publication of its

net asset value, New Thiomontro

Capital rose 5 to 124p for a two-

day improvement of 12. Edinburgh

American Trust moved up 6 to

131p, while numerous gains of 4 to

10p were seen in Cambrian and

General 94p, Rothchild Investments

and 94p, and Rembrandt Capital

Hong Kong issues made headway

with Jardine Securities closing 5

higher at 145p and Haw Par 3

better at a 1978 peak of 54p.

P &amp; O Deferred were

the focal point in Shipping and

closed 2 better at 86p, after 89p

on maintenance of interim divi-

dends and relief that the first-half

figures were no worse than

expected. Other issues edged

forward in sympathy with Ocean

Transport, finishing 3 harder at

125p and Furness Withy 5 better

occasional buying was responsi-

ble for isolated improvements in

shares where Daily Mail

and United, 387p, both

added 5 to 390p and Rembrandt

hardened 2 to 37p.

ICI was subdued by the nar-

rowness of the interim results, due

today, but closed marginally

dearer at 401p.

Stocks were notable for renewed

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P &amp; O Deferred were



Telford

Opening the Midlands

Information contact:  
Telford Development Corporation  
Telford Industrial Estate, Telford, Shropshire TF3 3BL

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## BONDS &amp; RAILS—Cont.

## BANKS &amp; HP—Continued

## CHEMICALS, PLASTICS—Cont.

## ENGINEERING—Continued

## BRITISH FUNDS

"Shares" (Lives up to Five Years)

High	Low	Stock	Price	+ or -	Dt.	%	Yield
105	101	Treasury 10% 1981	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 1982	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 1983	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 1984	101.12	-	11/24	8.74	10.7%
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105	101	Treasury 10% 1986	101.12	-	11/24	8.74	10.7%
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105	101	Treasury 10% 1994	101.12	-	11/24	8.74	10.7%
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105	101	Treasury 10% 1999	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2000	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2001	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2002	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2003	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2004	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2005	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2006	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2007	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2008	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2009	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2010	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2011	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2012	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2013	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2014	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2015	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2016	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2017	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2018	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2019	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2020	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2021	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2022	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2023	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2024	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2025	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2026	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2027	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2028	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2029	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2030	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2031	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2032	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2033	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2034	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2035	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2036	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2037	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2038	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2039	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2040	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2041	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2042	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2043	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2044	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2045	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2046	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2047	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2048	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2049	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2050	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2051	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2052	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2053	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2054	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2055	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2056	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2057	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2058	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2059	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2060	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2061	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2062	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2063	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2064	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2065	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2066	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2067	101.12	-	11/24	8.74	10.7%
105	101	Treasury 10% 2068	101.12	-	11/24</		



